**Statewide Micro-Enterprise Credential Student Portfolio Checklist**

(Updated: June 16, 2017)

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Student Portfolio Checklist of Required Culminating Assignments** | | | | |
| **Student Name:** |  | | | |
| **Teacher Name:** |  | | | |
| **Class / End Date:** |  | | | |
| **Credential Modules** | **Purpose** | **Culminating Assignments** | **Assigned Due Dates** | **Complete** |
| **Business Concept Evaluation** | Students can analyze whether a business concept is "doable," and then create a recommendation presentation. | Business Concept Evaluation Package |  |  |
| Elevator Speech and 3-slide Presentation |  |  |
| **Company Leadership Suite** | Students master key concepts in managing the talent that works in a business start-up and a successful small business. | Personal Job Description |  |  |
| Performance Feedback |  |  |
| Second Hire Scorecard |  |  |
| Feedback to Classmates |  |  |
| **Networking** | Students practice networking skills, the ability to interact effectively with unfamiliar adults. | Networking Assignment |  |  |
| **Business and Marketing Plans** | Students complete individual and team hands-on exercises to develop critical components of Business and/or Marketing Plans. | Developing a Business and/or Marketing Plan |  |  |
| **Business Pitch** | Students practice their ability to make persuasive, concise business pitches. | Business Pitch Exercise |  |  |
| **Online Credential Exam** | *Students successfully pass the Entrepreneurship and Small Business (ESB) exam.* | Entrepreneurship and Small Business (ESB) Exam |  |  |

|  |  |  |
| --- | --- | --- |
| **Additional Teacher-Assigned Student Exercises** | | |
| **Exercises** | **Assigned Due Date** | **Complete** |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
|  |  |  |
| Extra Credit: |  |  |
| Extra Credit: |  |  |