**Nepris Exercise - What I Look for in a Business Plan**

(Updated: June 16, 2017)

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| **Code** | **Resource Name** |
| **26 Develop a Business and Marketing Plan** |
| 26-06 | *Nepris Exercise:*  What I Look for in a Business Plan<https://nepris.com/video/importance-well-written-business-plan-44592> Christine Perakis of Business Breakthrough Pro talks to students about the critical importance of a well written business plan. In this session, Christine outlines the standard elements of a business plan and how this guiding document plays a critical role in maintaining integrity to your vision. Christine also talks with students about how business plans can lead to securing the necessary funding to make your dream a reality. |