

AMERICAN READING COMPANY
ARC CORE
(COMPREHENSIVE CORE CURRICULUM)

MEMORANDUM OF UNDERSTANDING
CONTRACTUAL PERIOD: JULY 1, 2016 - JUNE 30, 2022
Contract # 4400014510

This program is offered in the following languages:

English

Spanish

American Reading Company
 201 South Gulph Road, King of Prussia 19406
 1-866-810-2665
 Contact: Angela Brotherton
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Title	Content Area	Copyright	Age/Grade Level	Language (s) offered (e.g., Ebgkidh, French, Spanish, Mandain (Chinese), ect.),	ISBN	Price (English)	Price (Spanish)	Technology Requiremnts
ARC Core Modules								
ARC Literacy Labs (30 Students)	ELA		K-2	English and Spanish	N/A	\$3,400.00	\$3,400.00	N/A
ARC Literacy Labs (30 Students) Optional Incentives Packages w/ Prizes	ELA		K-2	English and Spanish	N/A	\$900.00	\$900.00	N/A
ARC Literacy Labs (30 Students) Optional Incentives Packages w/o Prizes	ELA		K-2	English and Spanish	N/A	\$700.00	\$700.00	N/A
ARC Literacy Labs Upgrade Module	ELA		K-2	English and Spanish	N/A	\$1,100.00	\$1,100.00	N/A
<i>Research Labs Module (30 Students) Based on Themes</i>	ELA		K-2	English and Spanish	N/A	\$1,850.00	\$1,850.00	N/A
Student Consumable Materials								
Theme Folders (15)	ELA		K-2	English and Spanish	N/A	\$25.00	\$25.00	N/A
Research Cards (15)	ELA		K-2	English and Spanish	N/A	\$5.00	\$5.00	N/A
Research Cards Sets (15 sets up to 4 cards)	ELA		K-2	English and Spanish	N/A	\$25.00	\$25.00	N/A
100 Book Challenge (30 students)								
<i>100 BC Benchmark (with Incentives)</i>	ELA		K-2	English and Spanish	N/A	\$4,000.00	\$4,000.00	N/A
<i>100 BC Benchmark (without Incentives)</i>	ELA		K-2	English and Spanish	N/A	\$3,750.00	\$3,750.00	N/A
<i>Reorder Elementary Module (with Incentives)</i>	ELA		K-2	English and Spanish	N/A	\$1,800.00	\$1,800.00	N/A
<i>Reorder Elementary Module (without Incentives)</i>	ELA		K-2	English and Spanish	N/A	\$1,550.00	\$1,550.00	N/A
Writing Cards 4 card set (15)								
Pick Informational, Argument, or Narrative	ELA		K-2	English and Spanish	N/A	\$25.00	\$25.00	N/A
Project Blank Books (15)	ELA		K-2	English and Spanish	N/A	\$75.00	\$75.00	N/A
Assesment & Instruction								
IRLA/ENIL Formative Assessment Framework	ELA	2017	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A
IRLA/ENIL Starter Kits	ELA		K-2	English and Spanish	N/A	\$1,800.00	\$1,800.00	N/A
IRLA/ENIL Toolkits for Small Group Instruction								
Y-2G (A-2V) Toolkit	ELA		K-1	English and Spanish	N/A	\$1,400.00	\$1,400.00	N/A
1B/2B (1Az/2Az) Toolkit	ELA		1st	English and Spanish	N/A	\$750.00	\$500.00	N/A
1R/2R Toolkit	ELA		2nd	English and Spanish	N/A	\$750.00	\$1,000.00	N/A
Full Foundational Skills Toolkit (Y-2R or A-2R)	ELA		K-2	English and Spanish	N/A	\$2,700.00	\$2,700.00	N/A
White Toolkit	ELA		2nd	English	N/A	\$450.00	N/A	N/A
Black Toolkit	ELA		2nd	English	N/A	\$550.00	N/A	N/A
Summer School (15 Student)								
Summer Semester Module	ELA		Rising K/Gr 1	English and Spanish	N/A	\$2,450.00	\$2,450.00	N/A
Summer Semester Module	ELA		Rising Gr 2	English and Spanish	N/A	\$2,450.00	\$2,450.00	N/A
Classroom Leveled Libraries								
Individual Baskets	ELA		K-2	English and Spanish	N/A	\$240.00	\$240.00	N/A
5-Basket Collection	ELA		K-2	English and Spanish	N/A	\$1,200.00	\$1,200.00	N/A
8-Basket Collection	ELA		K-2	English and Spanish	N/A	\$1,920.00	\$1,920.00	N/A
10-Basket Collection	ELA		K-2	English and Spanish	N/A	\$2,400.00	\$2,400.00	N/A
Hook Books								
Hook Books Collections (50 titles)	ELA		K-2	English	N/A	\$400.00	N/A	N/A
Hook Books Collections (100 titles)	ELA		K-2	English	N/A	\$750.00	N/A	N/A
Hook Books Collections (200 titles)	ELA		K-2	English	N/A	\$1,500.00	N/A	N/A
Rest Books for Boy/Girls								

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Best Books for Boys/Girls									
Best Books for Boys Collection (50 titles) - Early Elementary	ELA		K-2	English	NA	\$480.00	N/A	N/A	
Best Books for Girls Collections (50 titles) - Early Elementary	ELA		K-2	English	N/A	\$480.00	N/A	N/A	
Thematic Text Sets									
Thematic Text Sets, Individual Baskets (20 Books)	ELA		K-2	English and Spanish	N/A	\$200.00	\$200.00	N/A	
Thematic Text Sets / Science and Social Studies, 100 Books, 30 Theme Skills Cards	ELA		K-2	English and Spanish	N/A	\$1,000.00	\$1,000.00	N/A	
Genre Studies (60 Genre Texts, 40 Informational Texts, 30 Theme Skills Cards)	ELA		K-2	English and Spanish	N/A	\$1,000.00	\$1,000.00	N/A	
Exemplar Text Packs									
Teacher Edition (Color) <i>with purchase of Student Editions</i>	ELA	2017	K-2	English	N/A	\$100.00	N/A	N/A	
Student Edition (Color) 30-999	ELA	2017	K-2	English	N/A	\$10.00	N/A	N/A	
Student Edition (Color) 1000+	ELA	2017	K-2	English	N/A	\$7.50	N/A	N/A	
Digital Literacy Platform									
SchoolPace/eIRLA (1-19 per school)	ELA		K-2	English and Spanish	N/A	\$5,500.00	\$5,500.00	Internet	
SchoolPace/eIRLA (20-49 per school)	ELA		K-2	English and Spanish	N/A	\$5,300.00	\$5,300.00	Internet	
SchoolPace/eIRLA (50-99 per school)	ELA		K-2	English and Spanish	N/A	\$5,100.00	\$5,100.00	Internet	
SchoolPace/eIRLA (100+ per school)	ELA		K-2	English and Spanish	N/A	\$4,500.00	\$4,500.00	Internet	
eLibraries Initial Consonant Practice (per school, per year)	ELA		K-2	English	N/A	\$100.00	N/A	SchoolPace/Internet	
eLibraries Y - Bk/A-BI (per school, per year)	ELA		K-2	English and Spanish	N/A	\$250.00	\$250.00	SchoolPace/Internet	
Digital Frameworks (per teacher, per framework)	ELA		K-2	English and Spanish	N/A	\$250.00	\$250.00	SchoolPace/Internet	
Instructional Frameworks									
IRLA/ENIL Formative Assessment Framework	ELA	2017	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A	
IRLA/ENIL Toolkit Handbooks	ELA	2017	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A	
Power Word Playbook	ELA	2018	K-2	English	N/A	\$75.00	N/A	N/A	
100 Book Challenge Instructional Framework	ELA	2017	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A	
ARC Literacy Labs Instructional Framework	ELA	2017	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A	
Research Labs Instructional Framework	ELA	2017-2018	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A	
Summer Semester Instructional Framework	ELA	2018	K-2	English and Spanish	N/A	\$150.00	\$150.00	N/A	
Professional Development									
Sessions 1-2 (<i>cost per session</i>)	ELA					\$3,000.00		N/A	
Sessions 3-4 (<i>cost per session</i>)	ELA					\$2,900.00		N/A	
Sessions 5-9 (<i>cost per session</i>)	ELA					\$2,800.00		N/A	
Sessions 10-19 (<i>cost per session</i>)	ELA					\$2,700.00		N/A	
Sessions 20-29 (<i>cost per session</i>)	ELA					\$2,600.00		N/A	
Sessions 30-39 (<i>cost per session</i>)	ELA					\$2,500.00		N/A	
Sessions 40-49 (<i>cost per session</i>)	ELA					\$2,400.00		N/A	
Sessions 50+ (<i>cost per session</i>)	ELA					\$2,300.00		N/A	
Leadership Learning Professional Development									
Leadership Learning Series (10 days)	ELA					\$30,000.00		N/A	
Allington & McGill Frazen Summer reading Take-Home Kits									
Kindergarten Full Kit (for 30 students) 12 books per student	ELA		K	English	N/A	\$1,800.00	N/A	N/A	
Kindergarten (for 30 students) 12 books per student	ELA		K	English	N/A	\$1,600.00	N/A	N/A	
Grade 1-2 Full Kit (for 30 student) 10 books per student	ELA		1st - 2nd	English	N/A	\$1,600.00	N/A	N/A	
Grade 1-2 (for 30 student) 10 books per student	ELA		1st - 2nd	English	N/A	\$1,400.00	N/A	N/A	
Kindergarten Full Kit (for 15 students) 12 books per student	ELA		K	English	N/A	\$950.00	N/A	N/A	
Kindergarten (for 15 students) 12 books per student	ELA		K	English	N/A	\$850.00	N/A	N/A	

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Grade 1-2 Full Kit (for 15 student) 10 books per student	ELA		K	English	N/A	\$950.00	N/A	N/A
Grade 1-2 (for 15 student) 10 books per student	ELA		K	English	N/A	\$750.00	N/A	N/A
ARC Take-Home Kits								
Take Home Kits (for 30 students) 3 books per student	ELA		K-2	English and Spanish	N/A	\$675.00	\$675.00	N/A
50/50 Mix (for 30 students) 3 books per student	ELA		K-2	English	N/A	\$725.00	N/A	N/A
Take Home Kits (for 15 students) 3 books per student	ELA		K-2	English and Spanish	N/A	\$350.00	\$350.00	N/A
50/50 Mix (for 15 students) 3 books per student	ELA		K-2	English	N/A	\$375.00	N/A	N/A
Additional Materials for Students								
Take Home Book Bags (15)	ELA					\$75.00		
Home Coach Refrigerator Magnet (15)	ELA			English and Spanish		\$8.00	\$8.00	N/A
Logbook: 500-Book Kid (15)	ELA			English and Spanish	N/A	\$65.00	\$65.00	N/A
Reading Folders (15) <i>Available Start -Up to 1000 Steps</i>	ELA				N/A	\$15.00		N/A
Reading folders <i>165/45 Starter, 30 each 100-400 Steps</i>	ELA				N/A	\$165.00		N/A
Reading Folders <i>30 each, 500-800 Steps</i>	ELA				N/A	\$120.00		N/A
Incentive Kit (240 Incentives)	ELA				N/A	\$255.00		N/A
Milestone Dog Tags or Wristbands (15) <i>Available up to 1000 Steps</i>	ELA				N/A	\$30.00		N/A
Milestone Dog Tags or Wristbands (30) <i>100-400 Steps</i>	ELA				N/A	\$240.00		N/A
Milestone Dog Tags or Wristbands (30) <i>500-800 Steps</i>	ELA				N/A	\$144.00		N/A
Super Reader Incentive Cape	ELA				N/A	\$10.00		N/A
Milestone Medals (15) <i>Available up to 1000 Steps</i>	ELA				N/A	\$30.00		N/A
Milestone Medals (30) <i>100-400 Steps</i>	ELA				N/A	\$240.00		N/A
Milestone Medals (30) <i>500-800 Steps</i>	ELA				N/A	\$240.00		N/A
Take-Home Reading Skill Cards								
Reading Acquisition Skill Cards (15)	ELA			English and Spanish	N/A	\$5.00	\$5.00	N/A
Reading Acquisition Skill Cards Classroom set (30)	ELA			English and Spanish	N/A	\$75.00	\$75.00	N/A
Materials for Principals and Teachers								
Teacher Resource Kit	ELA			English and Spanish	N/A	\$300.00	\$300.00	N/A
Classroom Reading Posters (10-packs)	ELA			English and Spanish	N/A	\$29.00	\$29.00	N/A
Leveling Posters (10-pack)	ELA			English and Spanish	N/A	\$29.00	\$29.00	N/A
Leveling Clipboard (10-packs)	ELA			English and Spanish	N/A	\$10.00	\$10.00	N/A
On-Target Badge (Up to 1000 Steps)	ELA				N/A	\$10.00		N/A
Reading Skills Cards (Laminated on a ring)	ELA			English and Spanish	N/A	\$40.00	\$40.00	N/A
Empty Baskets	ELA				N/A	\$5.00		N/A
Replacement Basket Labels	ELA			English and Spanish	N/A	\$1.00	\$1.00	N/A
Color Leveling Tape (1,000 of one level)	ELA				N/A	\$70.00		N/A

Technology Requirements: Refers to the minimal technical requirements needed by a school or school district in order to adequately access and implement the instructional materials in the manner in which the publisher intended. The Louisiana Department of Education (LDOE) is committed to supporting districts in achieving technology readiness goals in all schools across the state. Skillful coordination and planning are required to ensure students and teachers can access high quality electronic instructional materials. Alignment between the technical specifications and local capacity supports the local allocation of resources in ways that ensure students have access to high quality instructional materials.

Sample Technical Specification Components:

Device (e.g., Desktop, Laptop, Tablet)	SchoolPace/eIRLA will run on any device that has a web browser which supports HTML5, JavaScript, CSS, and cookies.		
Operating System (Windows/Mac)	Windows and Mac		
Memory (RAM) (e.g., 4GB)	512 MB or more		
Hard Drive (e.g., 160GB)	No minimum requirement		
Software Requirements (e.g., Office, Adobe, GameMaker etc....)	No additional software needed		
Hardware Requirement (Laptop)	Windows PCs, Macs, Chromebooks, iPads, iPhones, Android tablets, and Android phones		
Internet Connection (e.g., 1 Mbps, broadband)	128kbps		
Web Browser Supported (Google Chrome, Safari, Internet Explorer)	Internet Explorer 9+ Edge 0.10+ Firefox 4+	Chrome 9+ Safari 5+ Opera 11+	
Antivirus Software	No Antivirus Software required		
Accessories (Headsets, speakers, CD-RW/DVD Drive, Wireless or Ethernet Network...)	We recommend that schools have a network and WiFi infrastructure that supports simultaneous concurrent usage by all teachers.		

SchoolPace is a web-based, cloud-hosted system.