

JUMP START

CAREER COACHES:

Creating Career and College Pathways
for Ascension Parish Students



IDENTIFYING THE NEED FOR CAREER COACHING

- Ascension Parish District serves 6,286 high school students
 - Each high school is staffed with 4 counselors
 - 16 counselors are responsible for ~ 393 students each
- The counselors main responsibilities consist of:
 - Assisting each student with scheduling
 - Ensuring that every student is on track for graduation
 - Testing
 - Individual counseling

There is little time remaining for individual career education and post-secondary planning

IDENTIFYING THE NEED FOR CAREER COACHING

With the implementation of Jump Start, it is vital that students are exposed to career information, laying a strong foundation to build upon in high school.

This will ensure that students are able to make an informed choice when presented with the pathways, and will allow students to be successful in achieving their credentials.

HOW DID WE START?



Began October 2011
with 4 coaches in
4 high schools.



PUTTING THE PROGRAM INTO PRACTICE

- The program's foundation stems from the placement of a coach in each high school, giving students direct access and maintaining consistency.
- Coaches tailor their programs to each school's individual personality
- The 4 high school career coaches work a part-time schedule (20 hours/week)
- The program is mainly funded through the Perkins Grant

PUTTING THE PROGRAM INTO PRACTICE

- The program began utilizing retired administrators as coaches, but found that professionals from business and industry offered a different perspective and were more successful.
 - All of our current career coaches have varying professional backgrounds.
- Through the attainment of a Jump Start grant, the district has been able to add 2 part-time middle school career coaches
 - These coaches will work with 2 of our high school coaches to reach students in all of our district's middle schools

PURPOSE OF THE HIGH SCHOOL CAREER COACHING PROGRAM

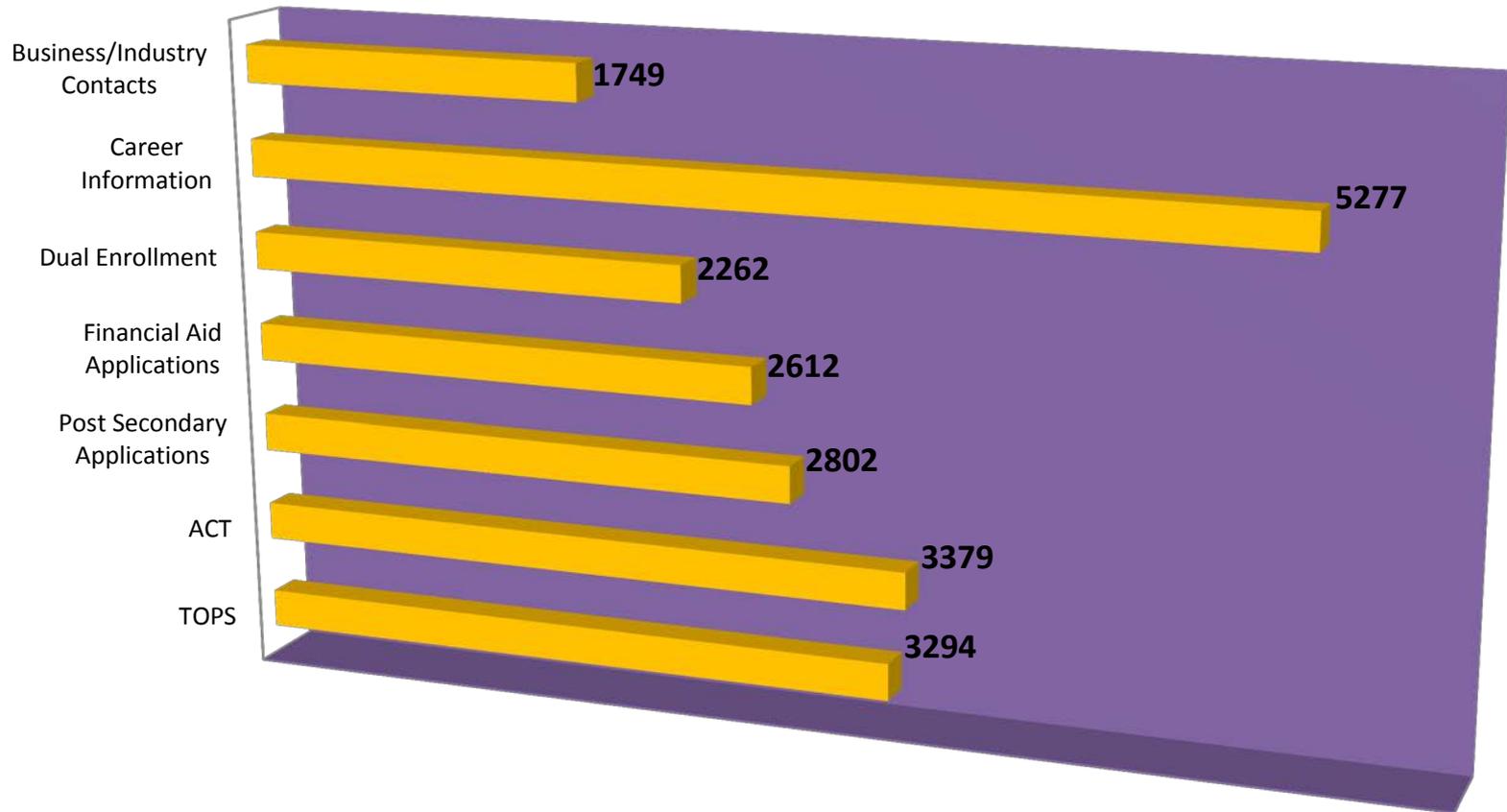
- To empower students to make informed decisions about their career and educational plans
- To prepare students for success in postsecondary education and training
- To increase the number of high school graduates who enter postsecondary education or who immediately enter the workforce prepared for success
- To ensure that all students have a viable career plan, and understand their options for career education in high school (Jump Start credentials)

HIGH SCHOOL COACHING TOPICS

- Creating a Realistic Career Plan
- Exploring post-secondary schooling options
- Assisting with Financial Aid
- Exploring High School Opportunities
- Communicating

STUDENT MEETING ACTIVITIES

Total Student Meetings 2013-2014 = 8,270



PURPOSE OF THE MIDDLE SCHOOL CAREER COACHING PROGRAM

- To assist students in aligning their interests and abilities with their individualized graduation plan.
- To introduce Louisiana's 35 high demand, high wage jobs, with emphasis on the certifications available through Jump Start.
 - This information will be vital for students choosing the TOPS Tech career diploma track, as well as those on the TOPS University diploma interested in pursuing a credential.
- To assist in educating parents and encourage parental participation.

MIDDLE SCHOOL COACHING TOPICS

- Creating a graduation plan
- Exploring Careers
- Understanding Post-Secondary Education
- Encouraging Parental Involvement

HOW DO WE MEASURE OUR SUCCESS?

- Our program is not about making sure our students have completed an application; it's about making sure each student has completed the right application.
- We go through the entire post-secondary process with our students, and feel confident that our students will have the foundation and confidence to complete their chosen program and be successful.
- As long we continue to put our students first, our program will continue to be a success.

WHY WE DO WHAT WE DO...



MAKING A DIFFERENCE??

“The career coaching program has been an invaluable addition to our campus! Our career coach works tirelessly with students in order to help them discover what they would like to pursue in their post-secondary endeavors. Our coach gets to know our students and builds relationships with them, and as a result, they feel comfortable approaching her and asking for guidance. She then works with those students and parents to help students begin the first step on their post-secondary journey.

Additionally, the career coach works with businesses, colleges and universities in order to stay connected, gather and organize information and distribute that information to our student body. Our career coach educates students and exposes them to a wide variety of careers and answers countless questions.

The career coaching program fills a place in our school that before was often overlooked. We are thankful to have such a program on our campus. “

Traci McCorkle, EAHS Principal



JUMP START

CAREER COMPASS OF LOUISIANA

Developing, Funding and Implementing an Augmented
Career Counseling Capacity



Our Mission

The mission of Career Compass is to remove obstacles that would prevent students from obtaining a post-secondary education following graduation.

Our partnership with Career Compass of LA allows us to fulfill our mission at a scale we could not replicate alone. Through the amazing work of the Career Compass team, students are empowered to take charge of their futures and our employers gain a more competitive workforce.

Dr. Jim Henderson, President, Northwestern State University

Our Core Services

- Small Group Coaching
Grades 9 & 10 (Jump
Start Focus)
- Individual College and
Career Coaching,
Grades 10-12
- College Awareness
Seminars, Grades 9-11
- College Awareness
Seminars, Grades 6-8



Customization of Services

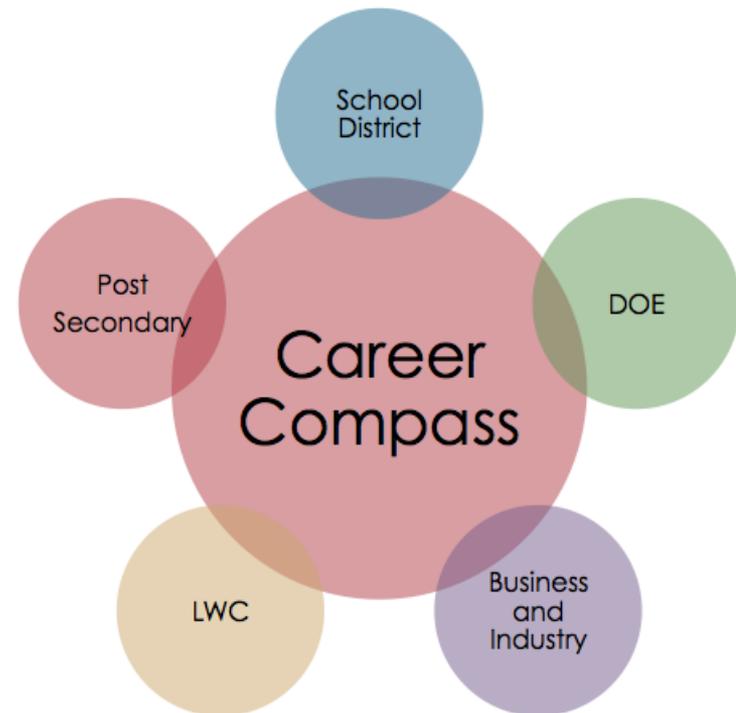
	High school 1	High School 2	High School 3
Grades Served	7-12	9-12	9-12
Student Population	290	600	1210
Services Provided	<p>Individual Coaching Grade 12 (50 seniors)</p> <p>College Awareness Seminars Grades 7-11</p> <p>Jump Start Coaching Grade 9 (50 freshmen)</p>	<p>Individual Coaching Grade 12 (200 seniors)</p> <p>College Awareness Seminars Grades 9-11</p> <p>Jump Start Coaching Grade 9 (100 freshmen)</p>	<p>Individual Coaching Grade 12 (300 seniors)</p>
Staff Logistics	<p>1 senior coach 2x month</p> <p>1-2 seminar presenters</p> <p>1 small group JS coach</p> <p>20 seminars per year</p>	<p>2 senior coaches 1x week</p> <p>2 seminar presenters</p> <p>2 small group JS coaches</p> <p>50 seminars per year</p>	<p>3 senior coaches 1x week</p>

Effectives of the Career Compass Coaching Model

- **Quarterly Reports**
 - Emailed to all stakeholders
 - Provided to Principal and school counselors by the career coach
 - Provides information on current quarter activities
- **End of Year Reports (by school and by district)**
 - Total number of students seen (and signed off , if seniors)
 - Total number of times students seen
 - Total number of FAFSAs submitted and completed
 - Total amount of application fees paid/waived
 - Total number of applications submitted to each post-secondary school
 - Total number of ACT fees paid/waived
- **Principal/Counselor Report**
 - Student name, dates seen, ACT scores, post-secondary school applied to, application fees paid/waived, information on student relative to school choices made
- **All reports can be used for district audits, CTE reports, district grants, state reports, etc.**

The Value of an External Partnership

- The right people on staff
- Appropriately distributed staff
- Standardized plan for calling, interviewing and documenting student interaction
- Relationships and partnerships
- Flexible and adaptive
- Able to remove financial obstacles
- Ability to bring funding to the table/offset district costs



Funding Model of Customized Services

	High school 1	High School 2	High School 3
Grades Served	7-12	9-12	9-12
Student Population	290	600	1210
Services Provided	Individual Coaching Grade 12 College Awareness Seminars Grades 7-11 Jump Start Coaching Grade 9	Individual Coaching Grade 12 College Awareness Seminars Grades 9-11 Jump Start Coaching Grade 9	Individual Coaching Grade 12
Investment	\$100/senior \$1,220/grade \$50/freshman	\$100/senior \$2400/grade \$50/freshman	\$100/senior
Actual Cost to District	\$53/senior \$350/grade \$0/freshman	\$50/senior \$875/grade \$50/freshman	\$50/senior

2013-14 Impact Summary

Career Compass: Louisiana's Nonprofit Authority on College Access

Our **Students**

We reached **28,478** middle and high school students in **29** districts this year.

48

29

 They Go

How We **Stack Up**

46% of Louisiana high school graduates enter post-secondary school
13% complete their degree within 6 years

99% of Career Compass students applied to post-secondary school
80% are still in school

Q&A

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