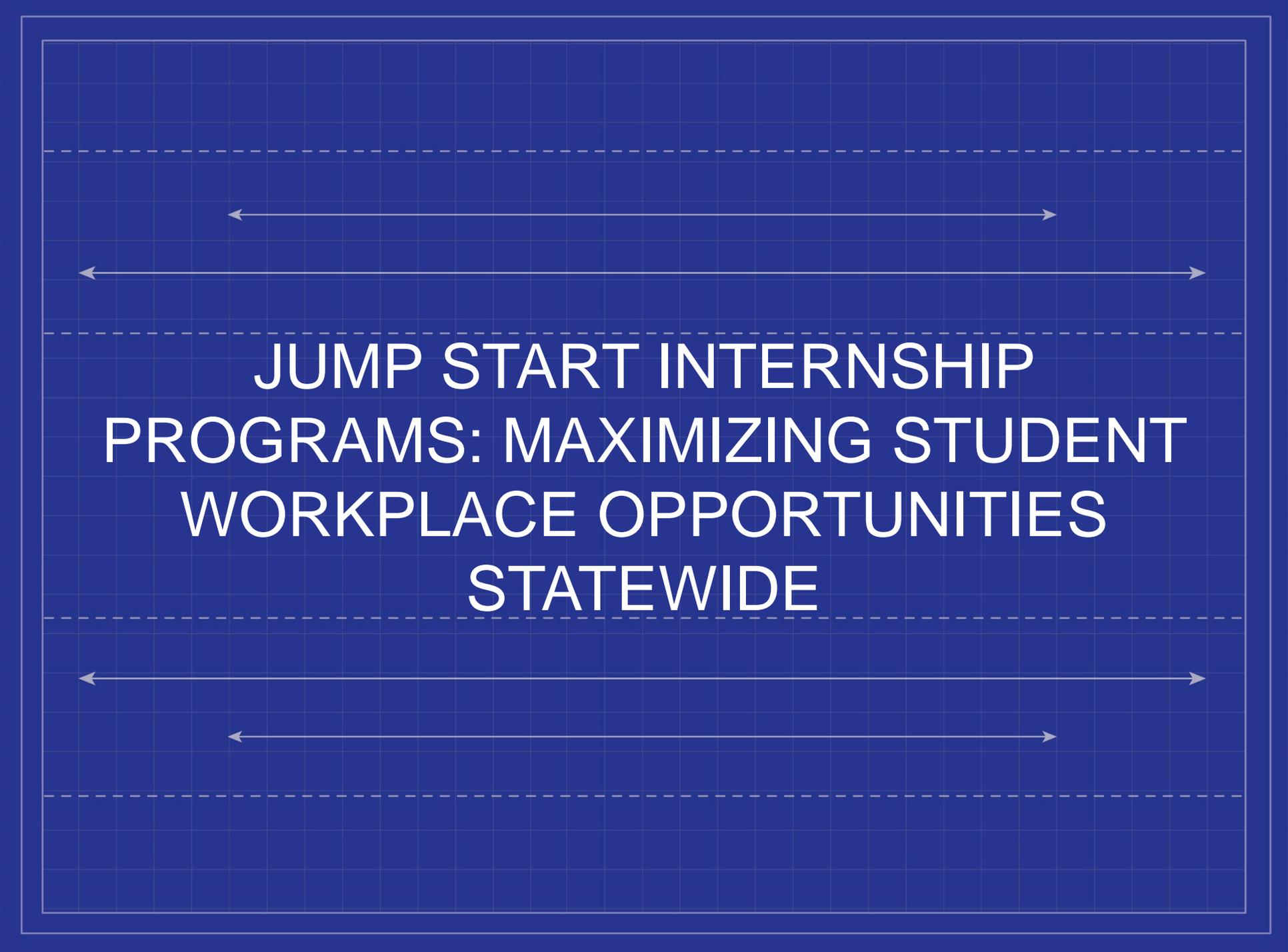


TRANSFORMING  
THE PLAN  
INTO ACTION

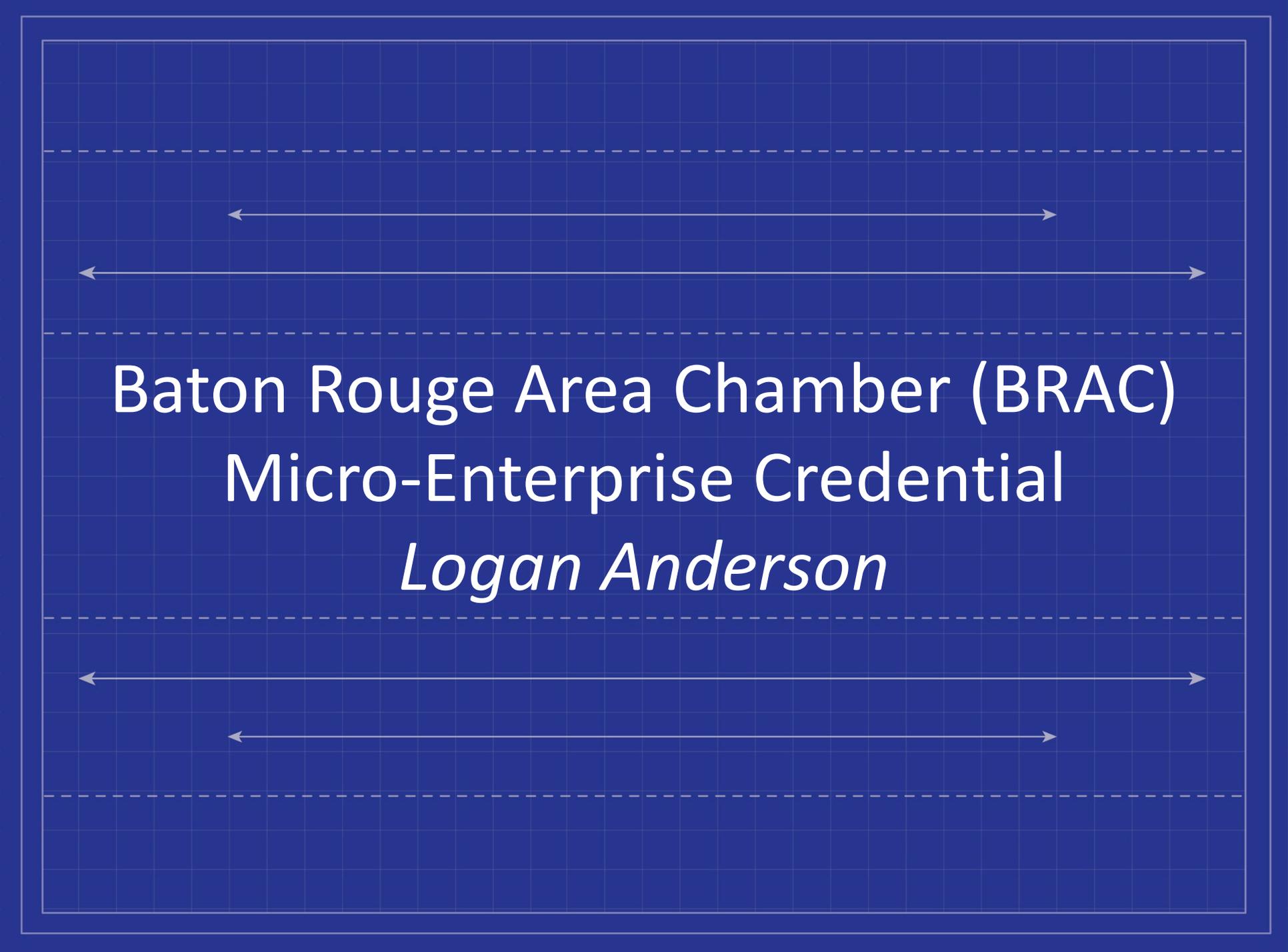
2016 JUMP START  
SCHOOL-LEVEL ROLL-OUT  
CONVENTION

JANUARY 19, 2016

BATON ROUGE RIVER CENTER • BATON ROUGE, LOUISIANA

The background features a dark blue grid. Three horizontal dashed white lines are spaced evenly across the page. Between these lines are four double-headed white arrows: one centered between the top two dashed lines, one spanning from the left edge to the right edge between the second and third dashed lines, one centered between the third and fourth dashed lines, and one spanning from the left edge to the right edge between the bottom two dashed lines.

**JUMP START INTERNSHIP  
PROGRAMS: MAXIMIZING STUDENT  
WORKPLACE OPPORTUNITIES  
STATEWIDE**

The background features a dark blue grid with four horizontal dashed lines. Between these lines are four double-headed arrows pointing left and right. The text is centered between the second and third dashed lines.

Baton Rouge Area Chamber (BRAC)  
Micro-Enterprise Credential  
*Logan Anderson*

# Background

## Core Partners

- BRAC, DOE, CTE, educators and credentialing experts from across the state and country

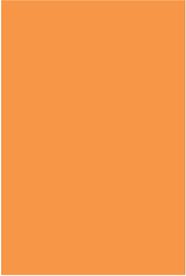
## Objective

- To develop a credential – accessible to **all students** – that provides students with a solid understanding of small business fundamentals, and prepares them for future employment and/or entrepreneurship

## BRAC's Role

- Bringing small business owners and industry experts to the table to inform credential components and serve as mentors
- Working with EDO partners to spread the credential through the state

# Credential Components



Self-Assessment



Self-Assessment  
Presentation



Credit  
Application

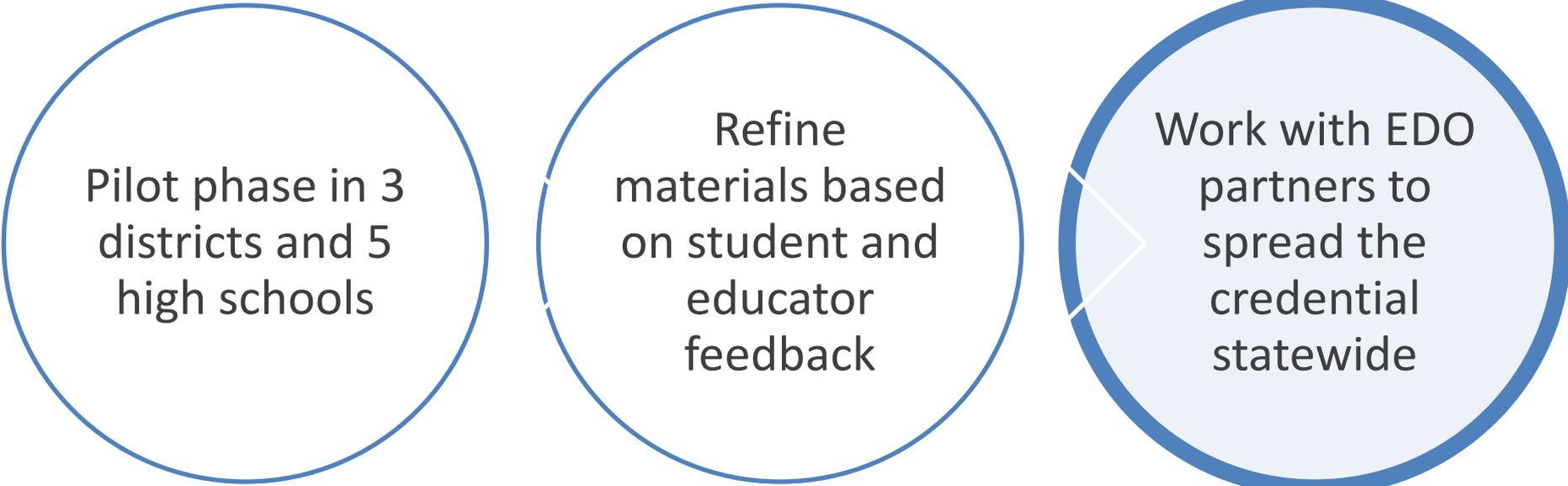


Company  
Registration



Online Test

# Implementation Plan



Pilot phase in 3 districts and 5 high schools

-- Spring 2016

Refine materials based on student and educator feedback

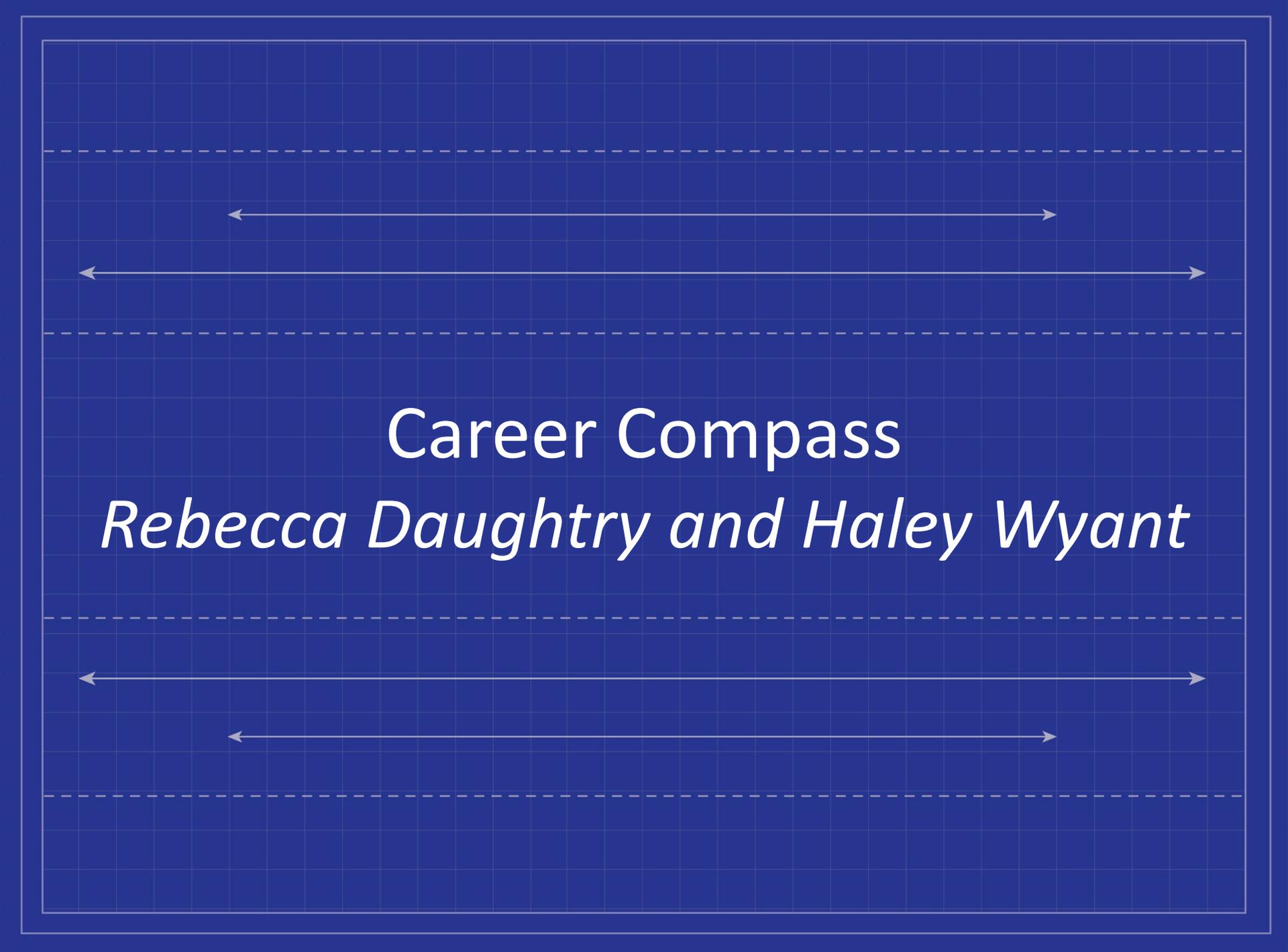
-- Summer 2016

Work with EDO partners to spread the credential statewide

-- Fall 2016 and Beyond

# Thank You

- Micro-Credential materials – including teacher guides and resources – are available online at the Jump Start website
- Examples of these materials are available at the BRAC exhibitor booth

The background features a dark blue grid with four horizontal dashed white lines. Two double-headed white arrows are positioned above the top dashed line, and two more are positioned below the bottom dashed line. The central text is white and centered.

# Career Compass

*Rebecca Daughtry and Haley Wyant*

# Workplace Experiences = Internships

- Traditional work-based learning opportunities for students:
  - Job Shadowing
  - Paid Employment
  - Internship
- New opportunities for students:
  - Authentic Workplace Experience
    - Traditional elements
    - Career exploration and soft skills development
  - Virtual Workplace Experience
    - Career exploration
    - Soft skills development
    - Mentor Interactions

# Problem Solvers: Career Compass

How can we get students engaged in Jump Start and excited about a potential future career?

- If students can “experience” a potential career through a mentor’s perspective, they can connect what they are learning in the classroom with the real world.
- A third party can coordinate and implement these “experiences,” allowing educators to stay focused on their mission and still make quality workplace experiences available to more students.

# Authentic Workplace Experience (AWE)

- An extension of your school's established work-based learning program or a new opportunity for students to:
  - have exposure to local business's needs, requirements, and responsibilities;
  - create a resume;
  - participate in a mock and real job interview;
  - demonstrate personal responsibility;
  - interact with workplace experts; and
  - practice other valuable workplace soft skills.

# AWE Resource Materials

- Program Overview
  - Description
  - Objective
  - Benefits
- Components
- Teacher's responsibilities
- Student's responsibilities
- Business/Mentor responsibilities
- Agreements
  - Student permission – proof of insurance
  - School's certificate of insurance with blanket additional insured
  - Student's confidentiality agreement
  - Mentor's agreement to participate in AWE components
- Evaluation

# Why is there a need for an alternative to a traditional workplace experience?

- Challenges include:
  - ✓ Transportation
  - ✓ Lack of career options available in a region
  - ✓ Student maturity
  - ✓ Liability concerns
  - ✓ Monitoring limitations

# Virtual Workplace Experience

- A Virtual Workplace experience will allow your students to:
  - better identify their own personal interests, strengths, needs, and skills related to career development;
  - interact virtually with mentors, using Nepris, to develop their adult communication skills and gain exposure to a variety of career opportunities;
  - learn about key business and life success concepts using engaging, hands-on exercises; and
  - develop their job attainment and job success skills.

# Virtual Workplace Experience (VWE)

- The spring 2016 pilot program will involve students and school leaders from:
  - » 27 schools among 15 districts across the state
  - » 53 students will earn credit for participating in the pilot
- Additional Schools will benefit from the pilot without student placements via
  - » regular updates on progress of pilot,
  - » access to all resource materials, and
  - » customized AWE and VWE implementation planning for 2016-2017 and the future.

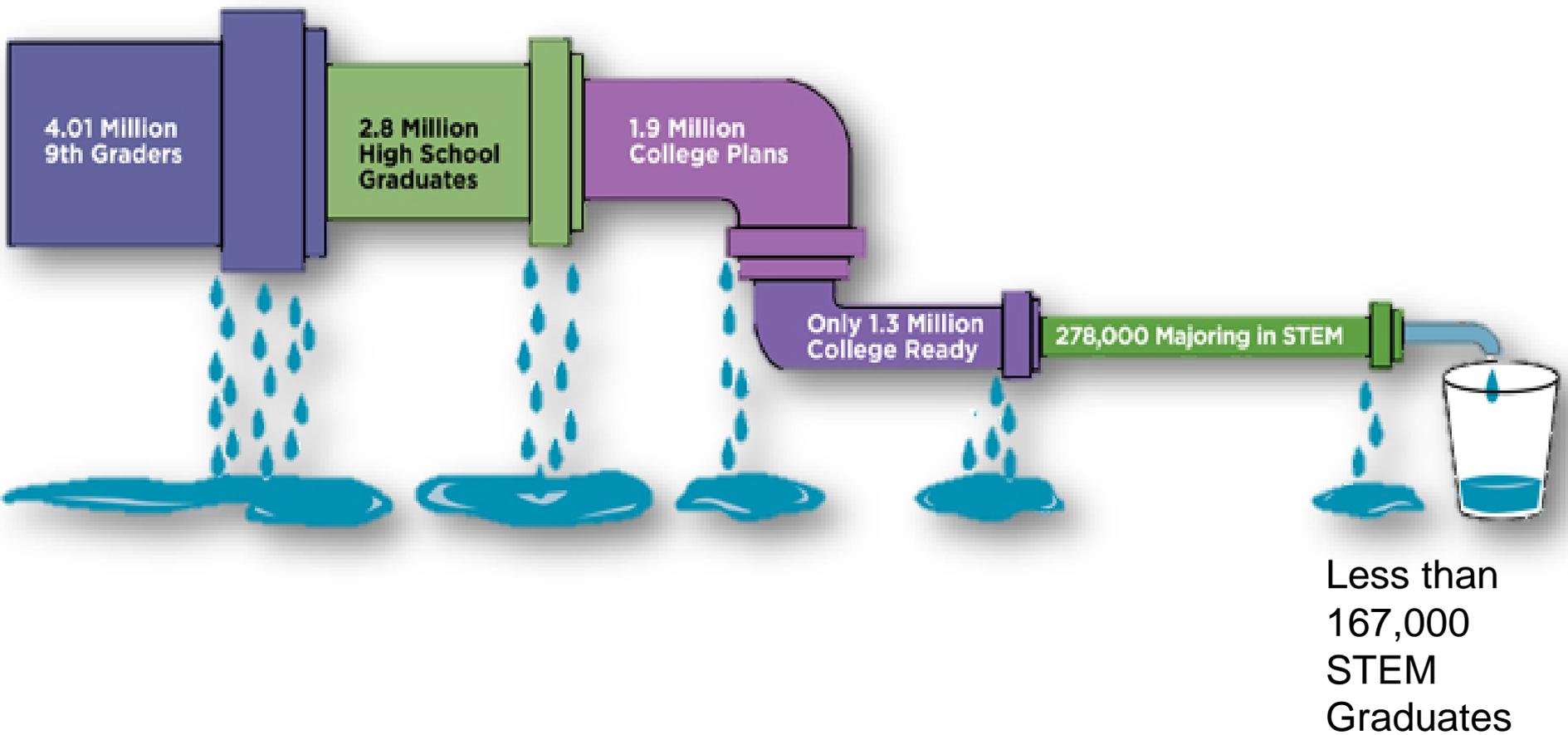


# Virtual Workplace Experiences

Sabari Raja, CEO, Nepris

Nancy Stewart, National K12 Manager, Nepris

# The Problem



# The Problem

47%

**Kids who drop out do so because they don't see the relevance of school.**

- Gates Foundation Study, 2013

# The Solution



Teachers



Find, Match,  
Connect,  
Engage!



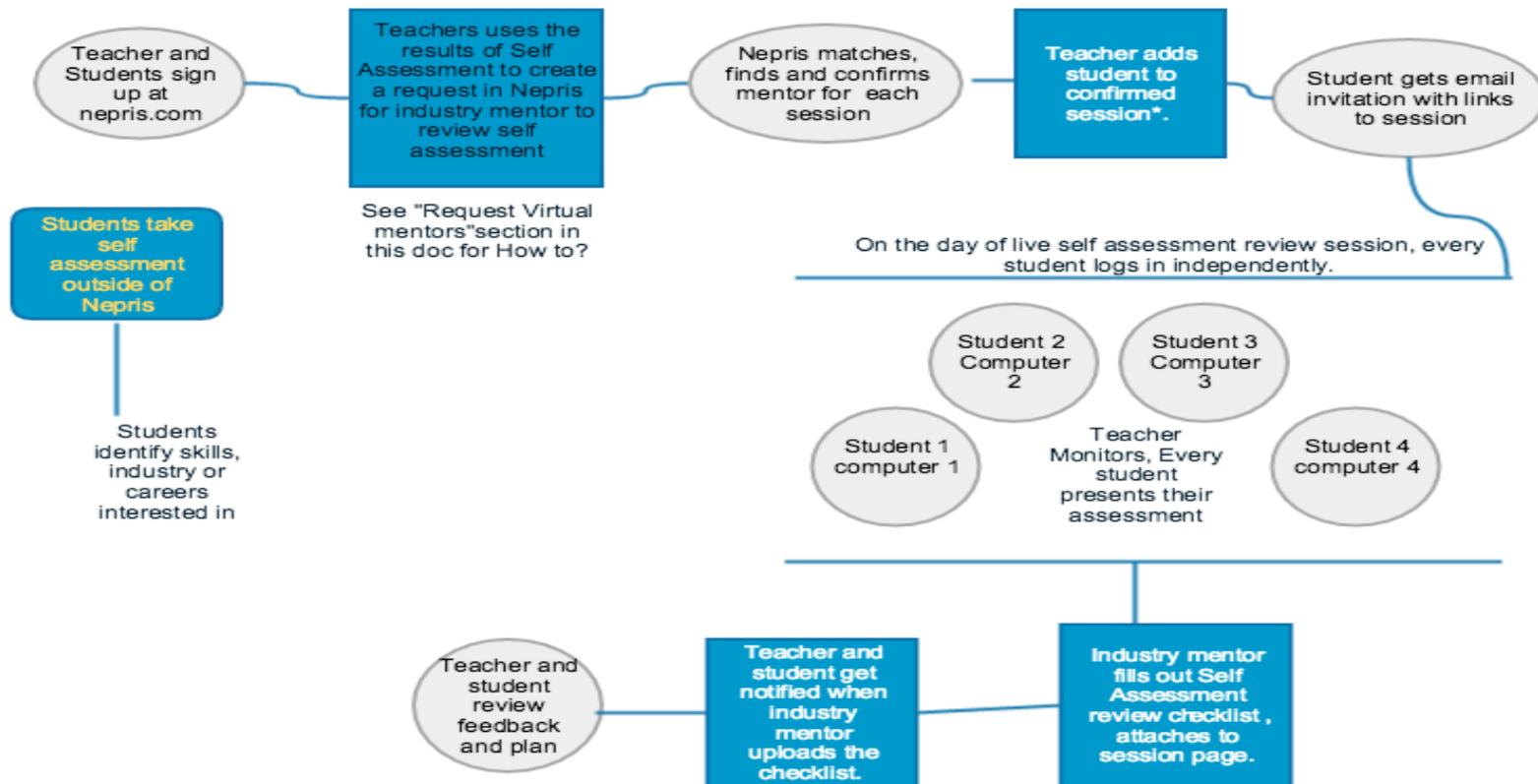
Industry  
Professionals

# How can I involve industry?

- Introduce a company
- Introduce a career
- Connect curriculum topics to real world
- Use industry experts for Project mentoring
- Share Self-Assessment with industry
- Get industry to evaluate student projects
- Virtual tours of workplaces
- Q & A with a industry professional

# How does it work?

2014 - 2016



\*This is a new feature being developed specifically for this pilot.

# Diverse Career Pathways

The screenshot displays a user interface for a digital platform. On the left is a dark sidebar menu with the following items: Sessions (with a dropdown arrow), View Session Requests, Watch Recorded Sessions, Create New Request, Connections (with a dropdown arrow), Members, Organizations, School District, Message Center, Your Account (with a left arrow), Help & Support (with a left arrow), and Invite Friends. The main content area is a grid of video session cards. Each card features a video thumbnail with a blue play button, a title, a date and view count, and 'Copy' and 'Details' buttons. The sessions include: 'World Cultures' (01/08/15, 5 views), 'Creating a Newspaper' (12/15/14, 1 view), 'Elaborative Details in Writing' (12/05/14, 9 views), 'The Ins and Outs of Criminal Justice' (12/12/14, 10 views), 'Biofuels' (12/10/14, 5 views), 'Read All About It! (Newspaper)' (12/01/14, 13 views), 'Weather' (no date/view info), 'Exploring with Circuits' (no date/view info), and 'Entrepreneurship' (no date/view info). A green 'Feedback & Support' button is located at the bottom right of the grid.

- Sessions
  - View Session Requests
  - Watch Recorded Sessions
  - Create New Request
- Connections
  - Members
  - Organizations
  - School District
- Message Center
- Your Account
- Help & Support
- Invite Friends

**World Cultures**  
01/08/15 5 views [Copy](#) [Details](#)

**Creating a Newspaper**  
12/15/14 1 views [Copy](#) [Details](#)

**Elaborative Details in Writing**  
12/05/14 9 views [Copy](#) [Details](#)

**The Ins and Outs of Criminal Justice**  
12/12/14 10 views [Copy](#) [Details](#)

**Biofuels**  
12/10/14 5 views [Copy](#) [Details](#)

**Read All About It! (Newspaper)**  
12/01/14 13 views [Copy](#) [Details](#)

**Weather**

**Exploring with Circuits**

**Entrepreneurship**

[Feedback & Support](#)

# Real world relevance



Virtual Tour of General Motors Assembly Line

Day in the life of a Samsung Engineer



# Student Engagement

## Project Mentoring



## Project Evaluation



Sign up at [www.nepris.com](http://www.nepris.com)



[www.nepris.com](http://www.nepris.com)



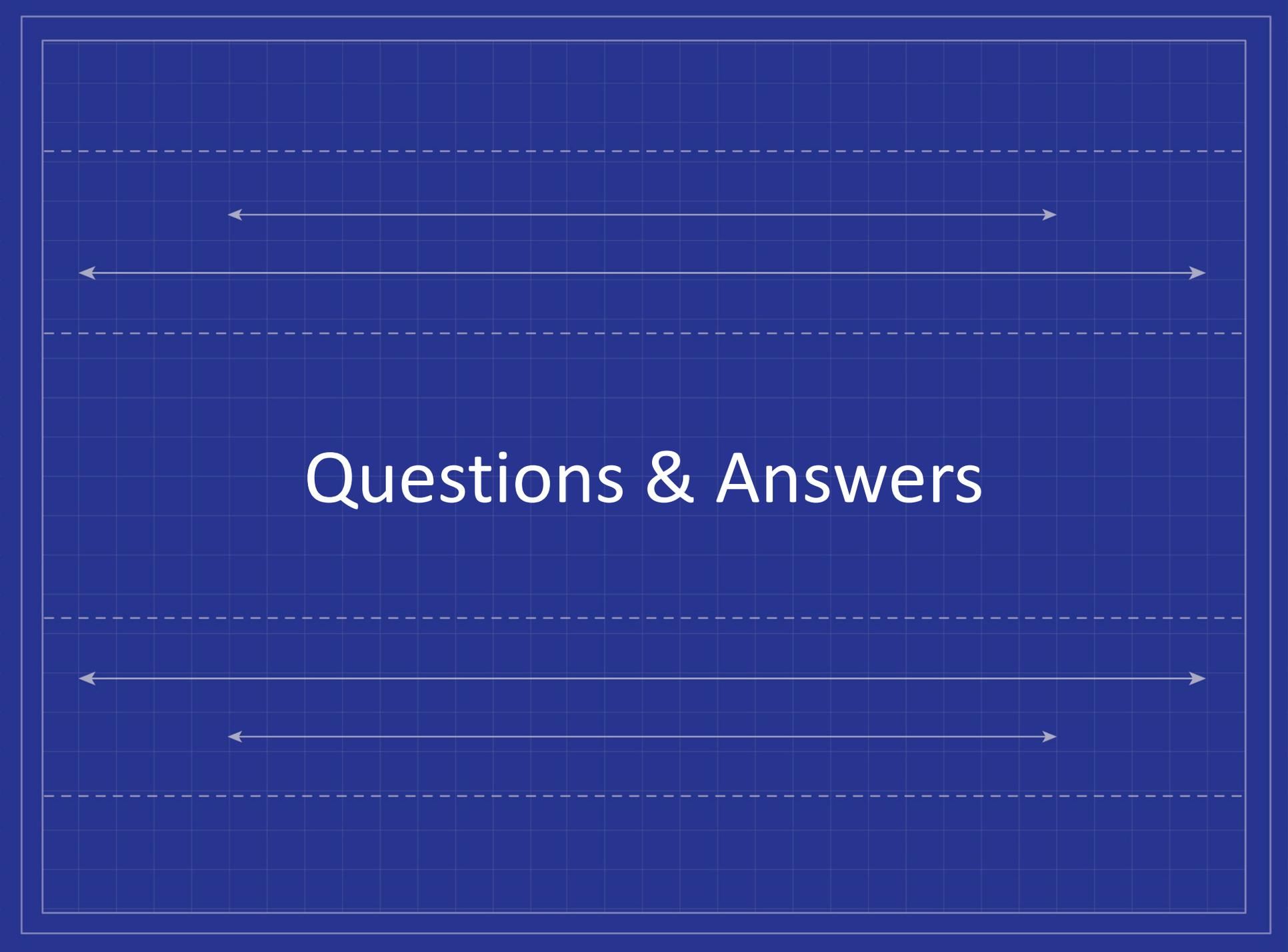
@neprisapp



Neprisapp



sabari@nepris.com



# Questions & Answers