

TRANSFORMING
THE PLAN
INTO ACTION

2016 JUMP START
SCHOOL-LEVEL ROLL-OUT
CONVENTION

JANUARY 19, 2016

BATON ROUGE RIVER CENTER • BATON ROUGE, LOUISIANA

The background is a dark blue grid. There are four horizontal dashed white lines. Between the first and second dashed lines, there is a double-headed white arrow. Between the second and third dashed lines, there is a double-headed white arrow. Between the fourth and fifth dashed lines, there is a double-headed white arrow. The text is centered between the second and fourth dashed lines.

**JUMP START INDUSTRY
ENGAGEMENT: OPPORTUNITIES FOR
MORE EFFECTIVE INDUSTRY
ENGAGEMENT STATEWIDE**

Situation Analysis: 1 of 2

- Industry engagement uneven across the state. Some regions have extensive, sustained industry engagement – some do not.
- Industry partners are being asked to attend numerous meetings with what they regard as overlapping missions (Perkins, LCTCS Advisory Boards, Workforce Boards, Jump Start). *Industry partners want a more streamlined approach to providing their input.*
- Current regional team meetings often include education system administration issues that industry partners do not believe is the best use of their time – they'd like to provide their guidance and then leave the educators alone to manage their administration.

Situation Analysis: 2 of 2

- Many industry team leaders have observed that Jump Start regional team guidance is insufficient. How many meetings should be held each year? What should be the agenda for each meeting? What results should each regional team meeting deliver?
- New Federal law has mandated the implementation of new Workforce Development Boards in every state. New WDBs are currently being appointed and oriented. *WDBs recognize that an important component of regional workforce planning is determining how Jump Start can support students gain credentials for prominent industries in their region.*

Industry Engagement Opportunity

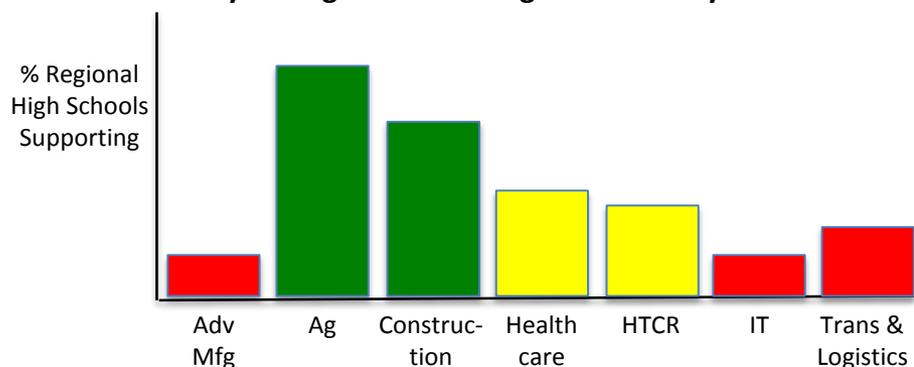
- Louisiana has the opportunity to use the newly-formed Workforce Development Boards as the source of industry input on regional Jump Start goals (pathways supported, credentials earned).
- Using WDBs in this way would be more time-efficient for industry stakeholders, while enabling educators to continue holding meetings necessary to make Jump Start effective in their regions.

Industry Engagement Best Practices

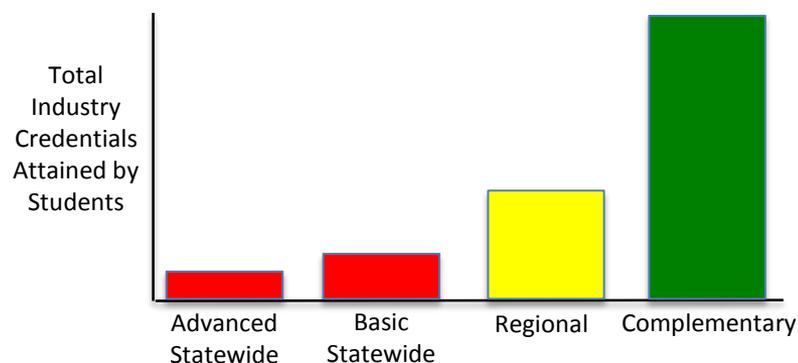
- The Jump Start team learned about how Nashville and other cities / regions use industry stakeholders to set goals for high school CTE results.
- *Greater engagement by industry stakeholders in establishing goals for high schools has resulted in targeted investments by industry in creating new programs, offering additional internships / externship and hiring credentialed graduates*

Sample “Regional Balanced Scorecard” – 1 of 2

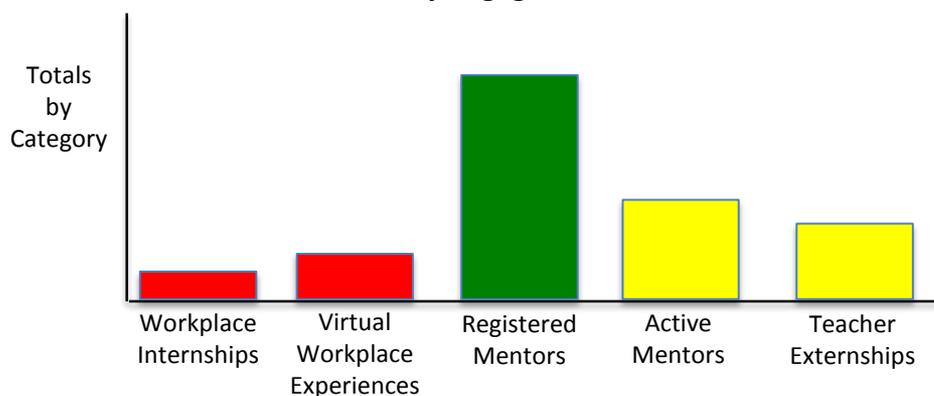
% of Regional High Schools Supporting Jump Start Graduation Pathways in High-Demand Regional Industry Sectors



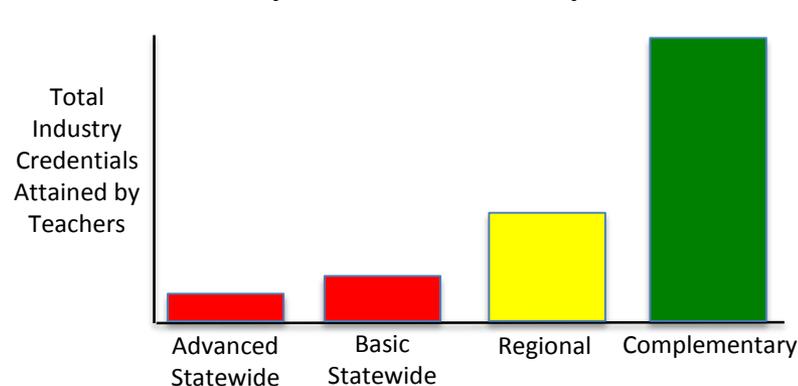
Total Industry Credentials Earned (Projected: May, 2016)



Industry Engagement



Total Industry Credentials Earned by Teachers



Milestones Achieved:

% of High Schools with New Generation Career Readiness Courses Implemented: **25% (goal: 50%)**

High School Job Fairs Held / Scheduled: **6 (goal: 6)**

Teachers Registered for Super Summer Institute Industry Credential Training: **14 (goal: 60)**

Sample “Regional Balanced Scorecard” – 2 of 2

Regional High Schools Supporting Jump Start Graduation Pathways in High-Demand Regional Industry Sectors

Industry Sector	High Schools Supporting Pathways	Total High Schools	% Supporting	Goal: % Supporting
Advanced Manufacturing				
Agriculture				
Construction				
Healthcare				
Hospitality, Tourism, Culinary and Retail (HTRC)				
Information Technology				
Transportation and Logistics				

Total Industry Credentials Earned

	Advanced Statewide			Basic Statewide			Regional			Complementary		
	Act	Goal	+/-	Act	Goal	+/-	Act	Goal	+/-	Act	Goal	+/-
Allen												
Beauregard												
Calcasieu												
Cameron												
Jefferson Davis												
TOTAL REGION												

Next Steps

- Collaborate with Louisiana Workforce Commission and each region's Workforce Development Board to include Jump Start on their list of mission-critical activities.
- Harmonize the 16 WDBs with the current 10 Jump Start regional teams. *Opportunity to reduce the number of regional teams?*
- Create best practices guidelines for each regional team (number / type of meetings, sample agendas, standards for goal setting, etc.) that "opt in" regional teams can test in 2016-2017
- Create statewide reporting systems for Jump Start results



QUESTIONS & ANSWERS