

CIW E-Commerce Specialist

October 30, 2016



Certifying Organization	CIW http://www.ciwcertified.com					
Description of Credential	The CIW E-Commerce Specialist course is part of the CIW Web Design Series and prepares candidates to take the CIW E-Commerce Specialist exam, which, if passed, earns the individual the CIW E-Commerce Specialist certification. Candidates who also pass the CIW Web Design Specialist exam earn the advanced CIW Web Design Professional certification.					
Part of which Graduation Pathways ¹	<p><u>Statewide</u>: Internet Web Foundations; Web Design Professional</p> <p><u>Integrated</u>: Digital Media and Entertainment Technology; Information Technology; Technology Specialist</p> <p>Appropriate for any relevant 833-eligible pathway</p>					
Associated with Which Careers?	<p><u>5 Stars</u>: Computer Systems Analysts; Computer User Support Specialists; Information Security Analysts; Medical and Health Services Managers</p> <p><u>4 Stars</u>: Automotive Service Technicians and Mechanics; Computer Network Support Specialists; Public Relations Specialists</p> <p><u>3 Stars</u>: Automotive Service Technicians and Mechanics; Labor Relations Specialists</p>					
Entry-Level Annual Salaries	\$20,000 - \$60,000					
Industry-Based Certification Requirements: Students						
Standard / Curriculum	<p>No prerequisites are mandated before taking this course. However, most students find it helpful to complete the CIW Web Foundations series of courses (Internet Business Associate, Site Development Associate and Network Technology Associate) and the CIW Web Design Specialist course; or be able to demonstrate equivalent knowledge of fundamental Internet and site design skills.</p> <p>The target audience is Web designers, Internet consultants, IT professionals, Marketing professionals, Web and graphic artists, and Business professionals.</p> <p>Skills taught are:</p> <ul style="list-style-type: none"> E-commerce site development, including ways to conduct business online and manage the technical issues associated with constructing an e-commerce Web site E-commerce technology and security, including e-commerce technologies at various levels of sophistication, Customer Relationship Management (CRM) software, and practices for securing your online transactions as well as your customers' personal information E-commerce business, marketing and legal issues, including Web marketing strategies, online product promotion, and legal topics such as taxation and international shipping <p>More documents such as E-Commerce Specialist Information, a Course Description document, an E-Commerce Specialist Overview Brochure, and an E-Commerce Specialist Instructor-Led Training Components are available online.</p>					
Testing Methodology	Paper?	No	Online?	Yes	Performance Exams / Tests?	No
Re-Testing (if available)	Re-Testing Procedures	Students who wish to retake an exam must wait 24 hours between the first and second retake. Students must wait a period of 30 days for any third or subsequent retake exam.			Max Attempts	There is no annual limit to the number of attempts on the same exam.

Testing Details (including any age requirements / accommodations)	<p>Students must pass the CIW E-Commerce Specialist exam.</p> <p>Exam ID: 1D0-525 Course Name: <i>E-Commerce Strategies and Practices</i></p> <p>Exam Objectives: Number of Questions: 72</p> <p>Passing Score: 68% Time Limit: 75 minutes</p> <p>Exam Cost: \$150</p> <p>Exam Information is found online, and it covers the following very important topics: 1) Exam Retirement 2) Taking an Exam 3) Exam FAQs 4) Exam Policies</p> <p>A document detailing school system technical requirements and other frequently asked questions can be found at the Equipment and Hardware link.</p> <p>Educators seeking student accommodations must make their request to Pearson VUE at least 30 days before the scheduled exam appointment: http://pearsonvue.com</p>				
Industry-Based Certification Requirements: Teachers <i>Bulletin 746, Chapter 5: All Louisiana teachers providing instruction in a course that leads to an IBC must hold the certification that they're teaching students to attain.</i>					
Instructor Certification Requirements (by certifying agency)	Web Design Specialist teacher certification is required. The Certified Instructor (CIW CI) Program Guide details how to become a CIW Certified Instructor.				
Proctoring / Test Security (if any)	CIW exams are administered under secure, proctored conditions at Authorized Prometric and Pearson VUE testing centers . Prometric and Pearson VUE confirm the identity of exam candidates and provide a controlled environment for collecting and transmitting exam results.				
Certification Tracking					
Credentialing Documentation	CIW maintains all documentation. Students create their own account in the CIW Candidate Information Center and can track the CIW E-Commerce Specialist certification (and other certifications offered by CIW) online. Students can print out copies of their certifications they have earned. <i>Teachers can track the certification results of their students using the student voucher number used for the exam. Schools will not be able to track the results of students who take the exam at a public testing center without the cooperation /disclosure by the student.</i>				
Certification Tracking System	Online Tracking System?	Yes	Details	N/A	
Other Details	Expiration Timeframe?	CIW certifications do not expire. However, the CIW skills objectives and certification exams are revised periodically when the industry dictates that updates are needed.			
Certification Costs / Funding Sources					
Cost Details	Packages available (voucher or site license) One voucher = \$150, as is the exam cost of \$150. Vouchers expire 12 months from purchase date. Regional or statewide pricing opportunities may be available.				
Re-test / Refund Policies	Exam fees are not refundable.				
Funding Sources ²	CDF?	Yes	Perkins?	Yes	Alternative Source (other than General Funds)

For More Information

Certifying Agency Contact Info	Mary Zimmerman mzimmerman@certification-partners.com (602) 794-4128 (888) 303-6943
LDE Contact	JumpStart@La.Gov
Jump Start Regional Team Experts	Jessica Vallelungo - St. Bernard Parish School Board jessica.vallelungo@sbpsb.org

1 – This table may not include all the graduation pathways this credential appears in. Please check the [graduation pathway](#) you are working with if you have a question as to whether or not this credential is part of that pathway.

2 – CDF = [Career Development Fund](#)