



CIW Site Development Associate

October 30, 2016

Certifying Organization	CIW http://ciwcertified.com					
Description of Credentials	<p>The CIW Site Development Associate course teaches you essential Web page development skills. You will learn to develop Web sites using Hypertext Markup Language version 5 (HTML5) and Cascading Style Sheets (CSS). You will learn to write code manually, as well as use graphical user interface (GUI) authoring tools. You will also work with images, create hyperlinks, and add tables, forms, video and audio to your Web pages.</p> <p>In addition to learning about HTML5 and CSS coding, you will learn how to use HTML5 and JavaScript Application Programming Interfaces (APIs) to extend the functionality of Web pages, such as geolocation, drag-and-drop, canvas and offline Web applications. Other topics include validating your HTML and CSS code, employing search engine optimization (SEO), using style sheets extensively to format Web page content, and implementing fundamental design concepts. Throughout the course, you will learn how Web sites are developed as managed projects. You will also identify e-commerce solutions and relate Web site development to business goals.</p>					
Part of which Graduation Pathways ¹	<p><u>Statewide</u>: Web Design Professional; Internet Web Foundations; <u>Integrated</u>: Information Technology; Technology Specialist; Digital Media and Entertainment Technology</p>					
Associated with Which Careers?	<p><u>5 Star</u>: Software Developers, Applications; Computer and Information Systems Managers; Marketing Managers <u>4 Star</u>: Computer Network Support Specialists; Database Administrators; Web Developers; Graphic Designers; Public Relations Specialists;</p>					
Entry-Level Annual Salaries	\$25,200 - \$53,200					
Industry-Based Certification Requirements: Students						
Standard / Curriculum	<p>The CIW Site Development Associate course prepares candidates to take the CIW Site Development Associate exam, which, if passed, earns the individual the CIW Site Development Associate certification. Once you have earned this certification, you are better prepared to begin the CIW Web Design Specialist program.</p> <p>The CIW Site Development Associate course teaches essential Web page development skills. The student will learn:</p> <ul style="list-style-type: none"> • Web site development using Hypertext Markup Language (HTML) and Extensible HTML (XHTML) Manual code writing, graphical user interface (GUI) authoring tools, and XHTML code validation • Web page development using images, hyperlinks, tables, forms and frames • CGI and connecting Web pages to databases • Internet marketing and search engine optimization (SEO) • Cascading Style Sheets (CSS) for formatting Web page content, and fundamental Web design concepts • Development of Web sites as managed projects • Introductory e-commerce solutions, and the relationship of Web site development to business goals <p>More information can be found by accessing the following links: Site Development Associate course description, Student Book Guide and Instructor Guide .</p>					
Testing Methodology	Paper?	No	Online?	Yes	Performance Exams / Tests?	No
Re-Testing (if available)	Re-Testing Procedures	Students who wish to retake an exam must wait 24 hours between the first and second retake. Students must wait a period of 30 days for any third or subsequent retake exam.			Max Attempts	There is no annual limit on the number of attempts on the same exam.

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1 – This table may not include all the graduation pathways this credential appears in. Please check the [graduation pathway](#) you are working with if you have a question as to whether or not this credential is part of that pathway.

2 – CDF = [Career Development Fund](#)