

CIW Web Design Specialist

October 30, 2016



Certifying Organization	CIW http://www.ciwcertified.com
Description of Credential	<p>The CIW Web Design Specialist course is for the individual who wants to develop the skills necessary to specialize in Web site design. In this course, you will build upon your basic Web authoring skills to learn the essentials and best practices of Web Design, including design theory, tools and technologies. Students with little or no background in Web design should consider starting with the CIW Site Development Foundations course to learn the basics of Web site authoring and development.</p> <p>The CIW Web Design Specialist course prepares candidates to take the CIW Web Design Specialist exam, which, if passed, earns the individual the CIW Web Design Specialist certification. Candidates who also earn the CIW E-Commerce Specialist certification earn the advanced CIW Web Design Professional certification.</p> <p>The target audience is web designers, internet consultants, IT professionals, marketing professionals, web and graphic artists and business professionals.</p>
Part of which Graduation Pathways ¹	<p><u>Statewide</u>: Internet Web Foundations; Web Design Professional</p> <p><u>Integrated</u>: Digital Media and Entertainment Technology; Information Technology; Technology Specialist</p> <p>Appropriate for any relevant 833-eligible pathway</p>
Associated with Which Careers?	<p><u>5 Stars</u>: Computer Programmers; Computer Systems Analysts; Software Developers, Applications and/or Systems Software</p> <p><u>4 Stars</u>: Web Developers; Commercial and Industrial Designers; Computer Network Architects; Graphic Designers</p> <p><u>2 Stars</u>: Multimedia Artists and Animators</p>
Entry-Level Annual Salaries	\$16,000 - \$60,000
Industry-Based Certification Requirements: Students	
Standard / Curriculum	<p>The Web Design Specialist course teaches the individual how to design and publish Web sites. General topics include:</p> <ul style="list-style-type: none"> • <i>Web Site Development Essentials</i>, including the site development process, customer expectations, and ethical and legal issues in Web development • <i>Web Design Elements</i>, including aesthetics, the site user's experience, navigation, usability and accessibility • <i>Basic Web Technologies</i>, including Hypertext Markup Language [HTML], Extensible HTML [XHTML] and extended technologies, image files, GUI site development applications, site publishing and maintenance • <i>Advanced Web Technologies</i> including multimedia and plug-in technologies, client-side and server-side technologies, and Web databases • <i>Popular Production Tools</i>, including Microsoft Expression Web, Adobe Dreamweaver, Fireworks and Flash • <i>Design and Development Technologies</i>, including Cascading Style Sheets (CSS), Extensible Markup Language [XML], JavaScript, Java applets, and Dynamic HTML • Current issues in Web design, including the extensibility of design tools, compatibility of these tools, open-source applications and the functionality of current Web browsers. <p>No prerequisite courses or certifications are required before taking this course; however, the course and exam are challenging and comprehensive. A document with a Course Description and Detailed List of Course Topics and a Web Design Specialist overview brochure are available online.</p>

Testing Methodology	Paper?	No	Online?	Yes	Performance Exams / Tests?	No
Re-Testing (if available)	Re-Testing Procedures	Students who wish to retake an exam must wait 24 hours between the first and second retake. Students must wait a period of 30 days for any third or subsequent retake exam.			Max Attempts	There is no annual limit to the number of attempts on the same exam.
Testing Details (including any age requirements / accommodations)	<p>Students must pass the CIW Web Design Specialist exam. <i>Exam ID:</i> 1D0-520 <i>Course Name:</i> Web Design Specialist (CS6) (Formerly CIW Site Designer) <i>Exam Objectives:</i> here <i>Number of Questions:</i> 70 <i>Passing Score:</i> 70% <i>Time Limit:</i> 75 minutes Exam Information is found online, and it covers the following very important topics: 1) <i>Exam Retirement</i> 2) <i>Taking an Exam</i> 3) <i>Exam FAQs</i> 4) <i>Exam Policies</i> A document detailing school system technical requirements and other frequently asked questions can be found at the Equipment and Hardware link. Educators seeking student accommodations must make their request to Pearson VUE at least 30 days before the scheduled exam appointment: http://pearsonvue.com</p>					
Industry-Based Certification Requirements: Teachers						
<i>Bulletin 746, Chapter 5: All Louisiana teachers providing instruction in a course that leads to an IBC must hold the certification that they're teaching students to attain.</i>						
Instructor Certification Requirements (by certifying agency)	Web Design Specialist teacher certification is required. The Certified Instructor (CIW CI) Program Guide details how to become a CIW Certified Instructor.					
Proctoring / Test Security (if any)	CIW exams are administered under secure, proctored conditions at Authorized Prometric and Pearson VUE testing centers . Prometric and Pearson VUE confirm the identity of exam candidates and provide a controlled environment for collecting and transmitting exam results.					
Certification Tracking						
Credentialing Documentation	CIW maintains all documentation. Students create their own account in the CIW Candidate Information Center and can track Web Foundations Associate certification (and other certifications offered by CIW) online. Students can print out copies of their certifications they have earned. <i>Teachers</i> can track the certification results of their students using the student voucher number used for the exam. <i>Schools will not be able to track the results of students who take the exam at a public testing center without the cooperation /disclosure by the student.</i>					
Certification Tracking System	Online Tracking System?	Yes	Details	N/A		
Other Details	Expiration Timeframe?	Web Design Specialist certification doesn't expire, although skill objectives and certification exams are revised periodically when the industry dictates that updates are needed.				
Certification Costs / Funding Sources						
Cost Details	Packages available (voucher or site license) One voucher = \$150, as is the exam cost of \$150. Vouchers expire 12 months from purchase date. Regional or statewide pricing opportunities may be available.					
Re-test / Refund Policies	Exam fees are not refundable.					
Funding Sources ²	CDF?	Yes	Perkins?	Yes	Alternative Source (other than General Funds)	

For More Information	
Certifying Agency Contact Info	Mary Zimmerman mzimmerman@certification-partners.com (602) 794-4128 (888) 303-6943
LDE Contact	JumpStart@La.Gov
Jump Start Regional Team Experts	Jessica Vallelungo - St. Bernard Parish School Board jessica.vallelungo@sbpsb.org

1 – This table may not include all the graduation pathways this credential appears in. Please check the [graduation pathway](#) you are working with if you have a question as to whether or not this credential is part of that pathway.

2 – CDF = [Career Development Fund](#)