



**Content Leader Training Pilot
Request for Applications**

Application Due Date: February 8, 2019 by 5pm

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Background and Purpose

Louisiana Content Leaders

Teachers are most effective when they have access to a high-quality curriculum, ongoing professional development that helps them use that curriculum effectively, and data from a limited number of standards-aligned non-summative assessments which measure how well students are meeting the outcomes defined in the standards.



What is the Louisiana Content Leader Initiative?

The Content Leader initiative builds on the success of the Teacher Leader project, which kicked off in 2012 and has grown to include more than 6,000 educators statewide. The Content Leader initiative has two main goals:

- Grow local leadership pipelines for schools and school systems by developing talented teachers within the system
- Equip a cadre of talented educators with the knowledge and skills to coach and support other teachers within their schools and districts

What is a Content Leader?

Content Leaders are local educators who have the knowledge, skills, and concrete resources to provide high-quality, content-rich, and curriculum specific professional development to new and current teachers in their district. The Content Leader role is also an important step in the leadership pipeline for talented local educators.



Content Leader Certificate

In October 2018, [BESE approved regulations to establish Content Leader credentials](#) in the form of ancillary certificates and to provide for content leader training, experience, and credentialing to contribute to school leader licensure.

To earn the content leader certificate, candidates must:

- complete a state-approved training program, and
- complete the Louisiana Content Leader Assessment Series, specially designed [licensure assessments](#) unique to this role.

Call for Applications

The Department is seeking applications from interested providers to pilot a state approved content leader training in 2019-2020. This training will satisfy one of the requirements for the content leader [ancillary certificate](#).

Applicants will complete the application for program approval. Selected participants will then work in collaboration with the Department to refine the proposed program and prepare an application for submission to BESE. Programs will be brought to BESE for approval. Providers will begin implementing these programs with a cohort of participants.

Program Priorities

To increase the number of high quality content leaders who can provide curriculum support to teachers, the Department has identified the below competitive priorities.

Priority 1: Content leader training in rural school districts

Establish content leader training in rural schools and districts participating in the Teacher Incentive Fund (TIF) grant (see Appendix A). *Applicants responding to this priority must submit a letter of partnership with at least one TIF district.*

Priority 2: Content leader training in Comprehensive Intervention Required (CIR) schools or Urgent Intervention Required (UIR) schools

Establish content leader training for teachers in CIR or UIR Schools (see Appendix B). *Applicants responding to this priority must submit a letter of partnership with at least one CIR or UIR school or a school system leader responsible for supporting CIR or UIR schools.*

Application and Timeline

| | |
|--|-------------------------|
| Release of Content Leader Training Pilot RFA | January 15, 2019 |
| Webinar for interested applicants | January 16, 2019 |
| Deadline to submit application | February 8, 2019 by 5pm |
| Notification of awards* | March, 2019 |
| Support and feedback from the Department to revise application | March- June 2019 |
| Consideration of program approval by BESE** | June, 2019 |
| Programs implement content leader training | June 2019- August 2020 |

* Awardees will receive funding through a contract.

** If programs need additional support in preparing for BESE approval they may bring programs to BESE at a later meeting.

Application Directions

Every applicant must submit all of the following components by February 8, 2019 at 5 pm.

1. Application for content leader training approval. This application is a rough draft of what will be submitted to BESE for program approval. Applications must be submitted in PDF form to BelieveandPrepare@la.gov. A copy of the application can be found in Appendix C.
2. Budget and Sustainability plan. These documents must be submitted in PDF form to BelieveandPrepare@la.gov. These forms can be located in Appendix D.

Criteria and Evaluation

Applications will be assessed on the below criteria.

Program Design and Implementation

Program design and implementation plans include the extent to which programs:

- Design a training that aligns to the purpose and goals of the Content Leader Initiative.
- Design a training that prepares participants to successfully serve in the role of a content leader.
- Design a training that is aligned to the [Content Leader Assessment Series](#).

Program Alignment to Priorities

- Applicants show a clear alignment to one of the two previously listed program priorities.

Program Sustainability and Expansion Plan

- Budget uses funds to support highest impact activities.
- Application describes a concrete plan to sustain the program.
- Application describes a plan and timeline to expand the program.

Eligibility and Funding

The Department will award contracts of up to \$20,000 to selected applicants that present a high-quality proposal that meets the priorities identified in the Request for Applications. These funds can be utilized for start up costs, including stipends or salaries for those designing and facilitating the training.

Applicants must submit a budget in their application. Programs must also make the Louisiana Content Leader Assessment Series, specially designed [licensure assessments](#) available to participants. LDOE will cover the costs of the assessment series for pilot participants.

Questions and Additional Information

Contact BelieveAndPrepare@la.gov with questions or for additional information.

Appendix A

TIF Schools/School Systems

| District/LEA | Superintendent | Phone | Email |
|-----------------------------|-----------------------|----------------|------------------------------------|
| Allen | Mr. Michael K. Doucet | (337) 639-4311 | michael.doucet@allen.k12.la.us |
| Assumption | Mr. Jeremy Couvillion | (985) 369-7251 | Jcouvillion @assumptionschools.com |
| Avoyelles | Mr. Blaine Dauzat | (318) 253-5982 | bdauzat@avoyellespsb.com |
| Caldwell | Mr. John Gullatt | (318) 649-2689 | Johngullatt@caldwelledu.org |
| Catahoula | Dr. Gwile Freeman | (318) 744-5727 | gfreeman@cpsbla.org |
| Concordia | Mr. West Shirley | (318) 336-4226 | wshirley@cpsbla.us |
| East Carroll | Dr. Voleria Millikin | (318) 559-2222 | volmillikin@e-carrollschools.org |
| Franklin | Dr. Lanny Johnson | (318) 435-9046 | drj@fpsb.us |
| Grant | Ms. Sheila Jackson | (318) 627-3274 | sjackson@gpsb.org |
| Jackson | Mr. David Claxton | (318) 259-4456 | david.claxton@jpsb.us |
| JS Clark Leadership Academy | Ms. Tiffanie Lewis | (337) 418-4222 | tmlewis@jsclarkcharter.org |
| Lincoln | Mr. Mike Milstead | (318) 255-1430 | mmilstead@lincolnschools.org |
| Morehouse | Mr. David Gray | (318) 281-5784 | dgray@mpsbs.us |
| Red River | Ms. Allison Hughes | (318) 932-4081 | anhughes@rrpsb.com |
| Richland | Mr. Sheldon Jones | (318) 728-5964 | srjones@richland.k12.la.us |
| St. Helena | Dr. Kelli Joseph | (225) 222-6861 | kjoseph@sthpk-12.net |
| St. Landry | Mr. Patrick Jenkins | (337) 948-3657 | pjenkins@slp.k12.la.us |
| Tensas | Mr. Paul Nelson | (318) 766-3269 | pnelson@tensaspsb.org |
| West Carroll | Mr. Rich Strong | (318) 428-2378 | mrstrong@wcpsb.com |

Appendix B

Struggling Schools

<http://www.louisianabelieves.com/resources/library/school-improvement>

File Name:2018 Schools in Need of Intervention List

Appendix C

Content Leader Training Application

*Must be submitted via email to Believeandprepare@la.gov

| | |
|---|--------------------------|
| Name(s) of Submitting Provider: | |
| Address of Provider (Dept/Unit, Street Address/P.O. Box Number, City, State, Zip Code): | |
| <i>The signatories certify that the provider and the proposed project are in compliance with all applicable Federal and State laws and regulations.</i> | |
| PRINCIPAL APPLICANT | Name: |
| | Name of Provider: |
| | Title: |
| | Telephone: |
| | E-mail Address: |
| | SIGNATURE: |
| Staff members who will be responsible for this project. (include resumes or CVs) | |

Narrative

Please limit your narrative response below to four pages. The Description of Training section is mandatory for the RFA submission. The assessment and program evaluation are optional. These sections will be required for BESE approval.

| Description of Training | |
|--|--|
| How will you execute Content Leader training, including the training delivery schedule and training format (in person, virtual, hybrid)? | |
| Which specific Content Leader cohort types will be offered by the provider (math, ELA, or both)? | |
| How will you utilize the open source Content Leader training materials in the training? | |
| If you are not utilizing the full open source Content Leader training materials Please provide a draft scope and sequence for the training which includes session topics and objectives, and session materials for one module. | |
| What is your plan to recruit teachers for enrollment in the training? | |
| Which schools or school systems do you expect to partner with? | |
| How will you train, support, and monitor training facilitators? | |
| What is the estimated cost of training per participant? | |
| If the training is offered as a university course, please confirm that the training program will be offered for graduate credit. | |
| Assessments (Optional for RFA) | |
| How will you support participants in successfully | |

| | |
|---|--|
| completing required distinction assessments? | |
| Explain and attach any additional criteria or rubrics you will to measure participant success. | |
| Program Evaluation (Optional for RFA) | |
| How will you develop a quality control process to include extensive reviews of training implementation at different stages of the training cycle? Program Evaluation plans should include an evaluation process for: <ul style="list-style-type: none"> ● partnerships with external partners ● participant identification and enrollment ● training delivery ● participant completion of distinction assessments | |
| Financial Support (Note-university-based BESE-approved teacher preparation providers are exempt from this requirement) | |
| Please provide: <ul style="list-style-type: none"> ● Evidence to show that the governing authority of the institution or organization endorses and financially supports content leader training; ● a full budget report for the implementation of training, including internal and external sources of funding. | |

ASSURANCES

The signatures on this page certify that the information provided in this application have been approved for submission to the Louisiana Department of Education by the Institution/Organization Head (or designee) and, if applicable, College of Education Dean (or designee).

Institution/Organization Head or Designee

Date

College of Education Dean/Program Director or Designee

Date

Appendix D

Budget and Sustainability forms

*Must be submitted via email to Believeandprepare@la.gov

| 2019-2020 Budget | | |
|---|--------------------|---------------|
| Category | Description | Amount |
| Salaries | | |
| Stipends | | |
| Purchased Professional or Technical Services | | |
| Other Professional Services | | |
| Other Purchased Services (travel, printing, etc.) | | |
| Program Supplies | | |
| Other objects (fees, dues, etc.) | | |
| Total | | |

Sustainability Plan

Please submit a plan (limited to one page) that describes how the training will be sustained and expanded beyond the project contract.