**Regional Micro-Enterprise Credential: Introductory Student Handout**

(Updated: August 1, 2018)

BRAC is a “chamber of commerce,” an organization composed of large and small businesses in a city or region. BRAC has made sure the Micro-Enterprise Credential will help you master key behaviors and skills that employers value when they hire young people for entry-level positions.

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| **Sponsored by the** **Baton Rouge Area Chamber** |

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| **Tasks You’ll Complete to Earn the Regional Micro-Enterprise Credential** |
| 1 Self-Assessment | Behaviors and skills that lead to business and life success

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| Determination, Self-Motivation, Self-Discipline and Grit | Problem Solving and Teamwork | Communication Skills, Comfort Engaging with Strangers | Financial and Computer Literacy | Personal Capabilities and Support Systems |

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| 2 Self-Assessment Presentation |
| 3a Key Financial Concepts | Learning the financial concepts essential to the success of every small business and start-up |
| 3b Credit Applications | Completing bank and online credit applications that small business owners and entrepreneurs need to master |
| 4 Company Registration | Using the *geaux*BIZ student portal to complete actual company registration forms |
| 5 Online Credential Exam | Demonstrating mastery of the skills necessary to be a successful small business employee and owner / entrepreneur |
| *Passing the Online Credential Exam is not enough to earn this credential. Students must complete all five modules to earn the full Regional Micro-Enterprise Credential.* |

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| **Why Earning the Regional Micro-Enterprise Credential Will be Fun** |
| * Hands-on exercises addressing attention-grabbing topics
* Interaction with industry experts (in class and online)
 | * Videos featuring small business experts produced specifically for us
* Team projects as well as individual exercises
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