Sample Cosmetology Micro-Enterprise Implementation

(This is information provided by a Cosmetology teacher who incorporated the Micro-Enterprise Credential into her Cosmetology course.)

MEC Lesson Plans - My “days” consist of a class period of only juniors who will need micro enterprise credential to graduate lasting 45 min. !

Make sure to always apply each scenario to a salon setting! Make this fun and engaging!! Who doesn’t like talking about money!!! Let’s teach these kids how to dream big and spend their money wisely!!!

Day 1 – Intro to MEC … go over objectives & mission of MEC , send home parent letter, hand out check lists and start student a folder…(importance of passing end of year exam.. needed for graduation for jump start students) Discussion about what student expects from this class

Day 2- Pre testing

Day 3- Self assessment vocabulary… give students word homework – define at home for grade

Day 4 – Review vocabulary for accuracy aloud as a class… define and discussion session

Day 5 – Allow students to research which industry they are interested in going into thru cosmetology (esthetics, salon owner, booth renter, instructor, makeup specialist) discuss all the different fields

Refer to Chapter 1

Day 6- 9 -Steps to start your small business

Day 7- 4 Rules for effective writing

Day 8 – Elevator speech

Day 9 – Ethics and responsibility * added in school vs work expectations section!!! Cover all at the same time … group discussion applying all to Salon scenarios

Day 10 – Differentiated offering

Day 11- Self assessment online activity … (Louisianabelieves.com) select ones that apply then answer essay questions (students need to answer essay questions thoroughly… this will be the base for their essay!!! Grade them on how much they write along with quality!!)
Day 12 - Read self-assessments to the class (intro to reading in front of a group: posture while reading, no rocking or fidgeting, eye contact with your audience or faking eye contact – look at foreheads!- DO NOT SAY UMMM-each time a student says um the class must clap and student must start over)

Day 13 - Starting intro of self-assessment essay (students will write in class)

Day 14 - Read previous students essays as an example (ALI)

Day 14-16 - Students will work in class on essay …. Reading and discussing in groups if needed

Day 17 – 18 Final copy of essay will be due

Day 19 – Students will begin reading essays in class in front of peers using proper rules for giving presentation (see Day 12)

Day 20 – Cont. presentations

Day 21- Cont. presentations  (Fill out assessments check list on each student and file) (while students are working on presentations & essays the teacher needs to be scheduling and planning Nepris Sessions … (I printed out a “fill in” for the Nepris questions it asks while filling out requests to help signing up go a little faster, I just copy and paste these in each block) … these need to be done 3 weeks in advance of the actual session so that Nepris will have time to find a great mentor!)

TIP*** I kept a separate calendar only for Nepris sessions in my desk (it can get confusing because for each session you will have to request 3 days … Nepris will then notify you of what day they have selected… then you can just scratch out the other 2 days and leave the one Nepris selected for you.) Keep this organized by printing out calendar!! See print out ***

**When students do Nepris if they read essay the session seems very long and boring… the Nepris session needs to be more of an interview style session where the student and mentor interact more than just the student reading

Day 22- Students will partner up & prepare a flash card with questions for mentors – each asking 3-4 open ended questions  (see Script for Nepris!!!) students will be graded on professionalism, speaking skills, engaging with mentor, the quality questions formed for mentor)

Nepris start-ups or mentor show ups

Day 23- Students will pair up for presentations to mentors
Day 24- Students will start presenting pair by pair …. This can take up to 2-3 weeks! If you complete all of the above before mid-term you will have checked off the first 2 blocks on the student portfolio checklist & 6 blocks checked off of the additional teacher assigned student exercises(these additional exercises help students to prepare for the online exam … don’t skip them!!)

Goal – to have all self-assessment essays & Nepris sessions done well before mid-term…

**Micro-Enterprise Credential PART 2**

Day 1- explain to students the importance of this last part… if they do not pass the exam at the end of the MEC and they are on the jump start pathway they will not be allowed to graduate… THIS IS IMPORTANT STUFF!! Show student the Jump start Interim Certification Exam Study Guide (last thing on downloads on all things jumpstart!) When they begin with the end in mind they won’t be so shocked once the exam comes and they will know exactly what they have to prep for) discussion on test taking skills and to make sure to jot down what is unfamiliar to them. Testing will be on computer and they will have 90 min. to complete 50 questions.. They will have up to 3 times to pass this exam. We want success on the first try so that we will have more time for fun activities… plan a pizza party for those who pass on first try. Popcorn for those who pass the second try… 3 time failed the students get the gift of not passing the course and not graduating if this is a requirement for their pathway. Are they confident with the first half of the course they have learned? Do they feel they could pass a test if only tested on what they have learned so far?

Day 2- Give students words for key financial vocabulary and students will define for grade

Day 3 – Read aloud definitions and make sure students have correct definitions.. Discuss in details

Day 4 – Continue definitions

Day 5- Small business capital & credit

Day 6- Cost of credit work sheet

Day 7- How small business credit applications are evaluated

Day 8- Continued

Day 9 – Bank line of credit intro

Day 10- Students will fill out the online credit application simulation

Day 11- Students will fill out the Key Financial Concepts Student Handout
Day 12- Discussion as a class

Day 13 – Company registry – define words for company registry

Day 14- Discuss difference in the level of governments & complete 6 questions on co. registry instructions

Day 15- Company registry instructions & fill out company registry online at gueaxbiz.com

Day 16- Students will begin to study and review for the end of the course exam

Day 17- Testing in computer lab…. Students will have 3 trys to pass exam with a 70 or above. The first test we review a bit and go at it!!! If all pass students will be treated to pizza party Those who fail will have to study for the retake in 2 weeks… those who pass will have a popcorn party. Those who failed the 2nd attempt will only have this one last shot at passing the exam… I read aloud the test for my last ones.