**Jump Start Micro-Enterprise Credential: Develop a Business Pitch Word Bank**

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| **Term** | **Definition** | **Section** |
| Business Pitch | A presentation by entrepreneurs or small business owners to an audience they need to persuade. | Why Practice Your Business Pitch |
| Practice | Repeated performance of an activity to acquire or maintain proficiency. | Why Practice Your Business Pitch |
| Repetition | Doing something over and over again. | Why Practice Your Business Pitch |
| Reflection | To give serious thought or consideration. | Why Practice Your Business Pitch |
| Revision | The act of correcting and adapting to make presentation more effective. | Why Practice Your Business Pitch |