

Video Your Business Pitch Exercise

(Updated: June 16, 2017)

Instructions

Part I: Live Presentation - every student should rehearse a business pitch of some type to his / her classmates. Audience members should use the form below to provide feedback to presenters.

Video Pitch Feedback Form			
Student Name		Date	
Pitch Subject			
Ranking Criteria / Points			Points
Presentation Style	Presenter was relaxed, confident and enthusiastic (0 to 5 pts)		
	Presenter spoke with appropriate speed and volume (0 to 5 pts)		
	Presenter was aware of - and effectively managed - audience response (0 to 5 pts)		
	Presenter answered questions effectively (0 to 5 pts)		
Pitch Content	Information was logical and clear (0 to 10 pts)		
	Slides / visual aides were legible and well-organized (0 to 10 pts)		
	The "ask" of the presentation was clear (0 to 10 pts)		
			Total Points
Notes (use back if necessary)			

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Part II: Video Review - student-presenters should review the video of their pitch after receiving feedback from the audience members. Students should then complete the form below.

Video Review Form			
Student Name		Date	
Pitch Subject			
Overall Reaction to Feedback (use back if necessary)			
Specific Ways I Will Improve My Presentation Style			
Time in Video	Opportunity for Improvement (What I Did / How I Could Improve)		