**Micro-Enterprise Credential Overview**

The Micro-Enterprise Credential provides students of all abilities and interests with the workplace behaviors and communication skills they need to be effective small business employees and (one day) small business owners / entrepreneurs.

Students must complete five modules to attain the Micro-Enterprise Credential.

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| 1 Self-Assessment | Behaviors and skills that lead to business and life success   |  |  |  |  |  | | --- | --- | --- | --- | --- | | Determination, Self-Motivation, Self-Discipline and Grit | Problem Solving and Teamwork | Communication Skills, Comfort Engaging with Strangers | Financial and Computer Literacy | Personal Capabilities and Support Systems | |
| 2 Self-Assessment Presentation |
| 3a Key Financial Concepts | Learning the financial concepts essential to the success of every small business and start-up |
| 3b Credit Applications | Completing bank and online credit applications that small business owners and entrepreneurs need to master |
| 4 Company Registration | Using the *geaux*BIZ student portal to complete actual company registration forms |
| 5 Micro-Enterprise Credential Exam | Demonstrating mastery of the skills necessary to be a successful small business employee and owner / entrepreneur |

The Micro-Enterprise Credential emphasizes the development of each student’s writing and verbal communication skills . . . practical skills like the completion of credit applications and actual company registration documents . . . and mastery of key financial concepts.

Students who graduate with the Micro-Enterprise Credential will enter the workplace prepared to succeed in entry-level jobs, with the academic foundation necessary to continue their education in a community or technical college.