Connecting industry to every classroom
In the News

Companies Say 3 Million Unfilled Positions in Skill Crisis: Jobs
By Loraine Woolfert

Skilled worker positions go unfilled, despite high unemployment
Employers cannot find job candidates with the most sought-after ability
By John Schmidt of the Journal Sentinel

Graying workforce creates hairy situation for manufacturing industry
By Katherine Schneider

Lack of soft skills is the real issue in labor 'mismatch'
George Ford

Graduates feeling unprepared for the workplace
By Paul Nelson

Math problems are a problem for job-seekers, employers say
By Renee Schoof - McClatchy Newspapers

600,000 manufacturing jobs go unfilled due to applicants lack of 'soft skills'
Rick Moran
Issue / Challenge

The future of the US Workforce

• By 2018, 78 percent of all available jobs will require education beyond high school.

• 60 percent of employers report that candidates applying for jobs lack the necessary skills to fill available positions.

The Future of Middle-Skills Jobs.
Business Roundtable
The future of the US Workforce

- 4.01 Million 9th Graders
- 2.8 Million High School Graduates
- 1.9 Million College Plans
- Only 1.3 Million College Ready
- 278K Majoring in STEM
- 167,000 STEM Graduates

www.bls.gov/news.release/ooh.nr0.htm

The Future of Middle-Skills Jobs.  
Business Roundtable
“Data suggests that opportunity gaps don’t merely spring forth from gaps in achievement or attainment—they are based on exposure.”

Julia Fischer, Christensen Institute
Lack of Exposure

Kids who drop out do so because they don’t see the relevance of school.

- Gates Foundation Study, 2013

47%
Why Isn’t Industry Engagement A Part of Every Classroom?

- Geographic barriers
- Too time consuming
- Can’t match professionals skills to curriculum needs
- Lack of access to diversity of career pathways
- Lack of a universal platform that enables teachers and industry experts to collaborate effectively
Our Solution

“...The single biggest factor in enhancing career development of young people is engaging business and industry in the classroom.”

— Bill Symonds, Global Pathways, Arizona State University