2018
JUMP START
CONVENTION
JANUARY 23, 2018 7AM-4PM
Raising Cane’s River Center
Baton Rouge, Louisiana

Jump Start enables students of all interests and abilities—in every community across Louisiana—to engage with workplace mentors, participate in hands-on learning, and earn industry certifications that lead to postsecondary education and careers in the industry sectors that will drive our state’s future prosperity.

PATHWAYS TO THE FUTURE for all students

#JUMPSTART4LA
The fourth statewide Jump Start Convention celebrates the progress that school systems across Louisiana are making with implementing Jump Start, while providing a broad range of resources to support implementation.

» We’ve updated graduation pathways to expand student opportunities.
Starting in 2017-2018, all Louisiana students must graduate with either a Jump Start TOPS Tech or a TOPS University Diploma. Jump Start TOPS Tech students must earn one or more industry-based credential (IBC) to meet graduation requirements.

» Louisiana is one of ten states awarded a $2 million New Skills for Youth (NSFY) grant. Funded by JPMorgan Chase, this three-year grant funds the following initiatives:

- **Workforce Development Board (WDB) Education Subcommittees**
  These subcommittees are developing regional Jump Start goals to guide school systems with offering IBCs to support regional need (e.g., student-earned IBCs and pathways supported in key industry sectors).

- **Mentor Networks for Students with Disabilities**
  The Louisiana Council for Economic Education has a mentor network for students with disabilities. Contact Laura Smith (laura@lcee.org) for details.

- **Jump Start Summers**
  In summer 2017, over 250 students earned 445 IBCs while earning academic credit and a summer wage. This program will expand in summer 2018 to allow greater access to IBCs.

- **Virtual Externships**
  During 2016-2017, the Orchard Foundation held the first “virtual externship” programs, connecting 34 educators from 22 schools with over a dozen employers in high-demand industry sectors.

- **ImBlaze System Pilot Project**
  High schools will be testing the cloud-based ImBlaze system for automating internship paperwork. The system enables students to find internship opportunities, log attendance, and complete assignments.

- **New Jump Start/Career Technical Education (CTE) Family Communication Videos**
  The LDOE is working with Edge Factor and pilot school systems to develop a new set of videos showing how students everywhere can learn about any industry/career in which they are interested.

- **Virtual Workplace Experience**
  A team of CTE educators is creating an updated version of the Virtual Workplace Experience (VWE) course, giving students in even the most remote locations the opportunity to engage with workplace experts and master key employability skills. Up next: launching the “Virtual Workplace Experience II” course that qualifies for Career Development Fund (CDF) allocations.

- **K-16 Jump Start Pathways**
  New pathways/credentials are now available for students in Pre-Engineering and Entrepreneurship (statewide Micro-Enterprise credential leading to post-graduate entrepreneurship programs). Up next: STEM pathways, Coding/Information Technology and Coastal Restoration.
CONVENTION AGENDA

The first part of the convention morning will provide a review and update of Jump Start implementation and an introduction of a newly released Jump Start video. The rest of the day will consist of 19 different sessions focused on key aspects of Jump Start implementation.

New this year are “Galleria Walks” in which nine school systems will share different resources and artifacts they have developed during their unique Jump Start journeys. Visit the “Galleria Walk” tables located outside the meeting rooms and our exhibitors’ tables located near the Riverview Room.

SCHEDULE AT GLANCE

EXXON MOBIL EXHIBIT LOBBY AND RIVERVIEW ROOM

7:00–7:45
» Registration, Continental Breakfast, Networking
» Entertainment provided by Dutchtown High School Band, Ascension Parish Schools Sheily Bell and Daniel Modenbach, Directors

EXXON MOBIL EXHIBIT HALL

7:45–8:30
» Master of Ceremonies – Larry Alexander, Executive Director of Jump Start Implementation
» New Jump Start Video
» Welcome and State of Jump Start Address: Superintendent John White
» Career and Technical Education in Louisiana: Governor John Bel Edwards

On January 11, 2016, Governor John Bel Edwards was sworn in as the 56th Governor of Louisiana. The governor grew up in Amite, Louisiana as one of eight children. With four Tangipahoa Parish Sheriffs in his lineage, he learned the importance of public service at an early age. Governor Edwards graduated in 1988 from the US Military Academy at West Point and served eight years as an Airborne Ranger. He went on to graduate from LSU Law Center and set up a law practice in Amite. In 2008, he was elected to the Louisiana House of Representatives from District 72 where he served until elected Governor in November, 2015.

8:45–12:15
» Concurrent Sessions

MEETING ROOMS, 2ND FLOOR GALLERIA

12:15–1:30
» Working Lunch, Exxon Mobil Exhibit Hall
» CTE STRONG: Jeremy Bout, Edge Factor

Since the beginning of mankind and paintings on cave walls, stories have connected generations and united communities. Critically acclaimed storyteller Jeremy Bout is the Founder and Host of Edge Factor. Edge Factor creates cinematic media and educational resources that elevate the perception of Career and Technical Education (CTE) and motivates students to pursue career pathways. Jeremy’s presentation will equip you with tangible solutions to make Louisiana and your school system CTE STRONG.

1:30–3:50
» Concurrent Sessions

Questions? If you have questions about a session you attended at the convention or general questions about Jump Start, simply fill out an index card and place it in the question box located on the front table in each meeting room. Questions will be answered via email following the convention.
### CONCURRENT SESSIONS 1 (8:45–9:45)

<table>
<thead>
<tr>
<th>TOPICS</th>
<th>ROOM LOCATION</th>
<th>PRESENTERS</th>
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</thead>
<tbody>
<tr>
<td>A. Career and Technical Education (CTE) Leadership Academy</td>
<td>Meeting Rooms 1 &amp; 2</td>
<td>Dave Lefkowith, LDOE Office of Student Opportunities</td>
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<tr>
<td>B. You Want to Do What?? Changing Diploma Pathways (repeated at 11:05 and 2:50)</td>
<td>Meeting Rooms 3 &amp; 4</td>
<td>Kirk Soileau, Debbie Duplechin, Alisha Fontenot, Allyson Duplechin, Christine Darjean</td>
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<td>Acadia Parish School District</td>
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<tr>
<td>C. Medical Assistant Advanced Credential in Louisiana Jump Start Programs</td>
<td>Meeting Rooms 5 &amp; 6</td>
<td>Laura Flynn, Director CTE Division National Healthcare Association (NHA)</td>
</tr>
<tr>
<td>D. Practical Strategies for Supporting Students with Disabilities within the Jump Start Experience (repeated at 11:05)</td>
<td>Meeting Rooms 7 &amp; 8</td>
<td>Sabrina Langley and IJ “Zac” Burson</td>
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<td>Bossier Parish School District</td>
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<tr>
<td>E. Building Relationships with Business and Industry (repeated at 9:55 and 11:05)</td>
<td>Meeting Rooms 9 &amp; 10</td>
<td>Kelly DiMarco, LDOE Office of Portfolio Tia Edwards, To the T Consulting</td>
</tr>
<tr>
<td>F. Career and Technical Trade and Industrial Education (CTTIE) Licensure (repeated at 9:55 and 11:05)</td>
<td>Meeting Room 11</td>
<td>Nicole Bono and Edmond Adams LDOE Office of Talent</td>
</tr>
<tr>
<td>G. Jump Start 101: An introduction to Implementing a Successful Program in Your District or School (Please note this is a double session that meets 8:45–10:55.)</td>
<td>Meeting Rooms 12 &amp; 13</td>
<td>Georgia Ineichen, Ph.D. Richland Parish School District</td>
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<td>Angela Jenkins, Ed.D. Ouachita Parish School District</td>
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### CONCURRENT SESSIONS 2 (9:55–10:55)

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<tr>
<td>H. Baton Rouge Area Council (BRAC) Micro-Enterprise Start to Finish (repeated at 2:50)</td>
<td>Meeting Rooms 1 &amp; 2</td>
<td>Jason Mercer Winn Parish School District</td>
</tr>
<tr>
<td>I. K-16 Pathways: Current Status and Vision (repeated at 1:40)</td>
<td>Meeting Rooms 3 &amp; 4</td>
<td>Jill Cowart LDOE Office of Academic Content</td>
</tr>
<tr>
<td>K. Virtual Engagement: Mentors for Students with Disabilities (repeated at 1:40)</td>
<td>Meeting Rooms 7 &amp; 8</td>
<td>Laura Smith LA Council for Economic Education</td>
</tr>
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<td>E. Building Relationships with Business and Industry</td>
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<tr>
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</thead>
</table>
| L. Virtual Workplace Experience II | Meeting Rooms 1 & 2 | Ashley Aleman and Eric Smith  
Parkview Education  |
| B. You Want to Do What??? Changing Diploma Pathways | Meeting Rooms 3 & 4 | Kirk Soileau, Debbie Duplechin,  
Alisha Fontenot, Allyson Duplechin,  
Christine Darjean  
Acadia Parish School District  |
| M. Building Future Employment Opportunities for Students with Disabilities (repeated at 2:50 in Meeting Rooms 7 & 8) | Meeting Rooms 5 & 6 | John Navy, Lakeisha Navy, Graham Douglas,  
Penny Louviere, Michele Jones, Fred Pape,  
Joe Lewis, Stephanie Verrett, Lauren Louviere  
Terrebonne Parish School District  |
| D. Practical Strategies for Supporting Students with Disabilities within the Jump Start Experience | Meeting Rooms 7 & 8 | Sabrina Langley and IJ “Zac” Burson  
Bossier Parish School District  |
| E. Building Relationships with Business and Industry | Meeting Rooms 9 & 10 | Kelly DiMarco, LDOE Office of Portfolio  
Tia Edwards, To the T Consulting  |
| F. Career and Technical Trade and Industrial Education (CTTIE) Licensure | Meeting Room 11 | Nicole Bono and Edmond Adams  
LDOE Office of Talent  |
| N. A District’s Journey in Successful Jump Start Implementation: Taking Ownership of Students’ Futures (repeated at 2:50) | Meeting Rooms 12 & 13 | Jody Purvis and Staci Polozola  
Livingston Parish School District  |

### CONCURRENT SESSIONS 4 (1:40–2:40)

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</table>
| O. Edge Factor: A Deep Dive | Meeting Rooms 1 & 2 | Jeremy Bout  
Founder, Host of Edge Factor  |
| I. K-16 Pathways: Current Status and Vision | Meeting Rooms 3 & 4 | Jill Cowart  
LDOE Office of Academic Content  |
| P. Emergency Medical Response (EMR) in the High School and EMR and Emergency Medical Technician (EMT) Competency Evaluations | Meeting Rooms 5 & 6 | Gifford Saravia  
National EMS Academy  
Bob Brankline  
Bureau of EMS (Emergency Medical Services)  |
| K. Virtual Engagement: Mentors for Students with Disabilities | Meeting Rooms 7 & 8 | Laura Smith  
LA Council for Economic Education  |
| Q. Jobs for America’s Graduates: Louisiana (JAG-LA) (repeated at 2:50) | Meeting Rooms 9 & 10 | Dianna Keller  
LDOE Office of Student Opportunities  |
| R. Louisiana Agritech Credential Explained (repeated at 2:50) | Meeting Room 11 | Eric Smith, Ph.D., LSU Ag. Center  
Keitha Bennet, FL Farm Bureau Federation  
Lynda Danos, LA Farm Bureau Federation  |
West Carroll School District  
Supt. Gwile Paul Freeman, Ph.D.  
Catahoula Parish School District  |
## CONCURRENT SESSIONS

### CONCURRENT SESSIONS 5 (2:50–3:50)

<table>
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<td>M. Building Future Employment Opportunities for Students with Disabilities</td>
<td>Meeting Rooms 7 &amp; 8 (note: Room Change)</td>
<td>John Navy, Lakeisha Navy, Graham Douglas, Penny Louviere, Michele Jones, Fred Pape, Joe Lewis, Stephanie Verrett, Lauren Louviere&lt;br&gt;Terrebonne Parish School District</td>
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### CONCURRENT SESSION DESCRIPTIONS

A. **Career and Technical Education (CTE) Leadership Academy**<br>This session will formally launch the Louisiana CTE Leadership Academy, reviewing the objectives and the different ways **ALL** stakeholders (teachers, counselors, administrators, and industry figures) can participate. This presentation will present an in-depth view of the envisioned national curriculum of the Academy and covers both on-demand online learning modules and the application process for the in-person, limited-enrollment sessions.

B. **You Want to Do What??? Changing Diploma Pathways**<br>In a perfect world, students know their career choice by the time they are sophomores. However, we know this is not always the case. This session presents ideas for dealing with students who have decided to change their diploma pathway—whether from TOPS University to Jump Start TOPS Tech or the reverse. Our purpose is to help other districts by sharing situations that we have encountered in Acadia Parish.

C. **Medical Assisting Advanced Credential in Louisiana Jump Start Programs**<br>Medical Assistants are more essential than ever in today’s evolving healthcare industry. Learn about providing health science students access to a medical assistant credential. Gain insight on identifying the best certifications for your program and creating a curriculum that aligns with workforce demands.

D. **Practical Strategies for Supporting Students with Disabilities within the Jump Start Experience**<br>Bossier Parish Schools’ special education staff has support from many stakeholders to direct Jump Start students with disabilities. Presenters will share how students access Jump Start-focused resources at school and district levels, within the community, and from postsecondary institutions. Transition planning for students, including pre-employment strategies, will be discussed.
E. Building Relationships with Business and Industry This session will illustrate how productive business and industry relationships can be developed. Real world examples will be offered on recruiting knowledgeable subject matter experts (SMEs) who provide curriculum support and hands-on assistance for launching high-demand academic and training programs. By utilizing industry’s point of view, school systems can align their academic best practices with industry employment trends.

F. Career and Technical Trade and Industrial Education (CTTIE) Licensure Attendees will learn the requirements for issuance of an initial CTTIE 1 and CTTIE 2 certificate, as well as requirements for renewal of these certificates. In addition, we will share how to become a provider of the New Instructor Workshop, which is required to renew a CTTIE 1 certificate.

G. Jump Start 101: An introduction to Implementing a Successful Program in Your District or School This session is designed for teachers, counselors, principals, and supervisors who are new to Jump Start. Policies, requirements, procedures, and funding will be discussed. Clay Corley, LDOE District Support, Network A, will be available to assist with questions.

H. Baton Rouge Area Chamber (BRAC) Micro-Enterprise Start to Finish This session will explain how students can earn the Baton Rouge Area Chamber (BRAC) regional Micro-Enterprise credential and acquire critical business information and employability skills. An overview will be provided on teacher training, resources, and how to get students credentialed. This credential will help students attain entry-level employment or launch a small business.

I. K-16 Pathways: Current Status and Vision During the 2017-2018 school year, eight schools began implementing K-16 STEM Pathways. Why STEM? Why K-16? Why only eight schools? What is the vision for these pathways? Learn the history, current status, and vision of these pathways and how your school system or school can get involved.

J. NCCER/Skills USA This session will build an understanding of the purpose of the NCCER construction curriculum and proper administration in the classroom and discuss the unified effort between NCCER and SkillsUSA.

K. Virtual Engagement: Mentors for Students with Disabilities Attendees will learn about groundbreaking initiatives to expand career readiness and workplace opportunities for students with disabilities. The presenter will share insights on implementation of virtual engagement that connects industry mentors to classrooms and helps students with disabilities explore careers of interest, recognize and develop appropriate workplace behaviors, and practice soft skills.

L. Virtual Workplace Experience II Virtual Workplace Experience II (VWE II) will be a new CDF-eligible universal Jump Start course in 2018-2019, offering students first-hand engagement with workplace mentors from the industry sectors that will drive Louisiana’s future prosperity. This presentation will provide an overview of the curriculum, indicating how instructional resources available for download in 2018 can be used with both TOPS University and TOPS Tech students.

M. Building Future Employment Opportunities for Students with Disabilities Presenters will discuss collaboration between school systems, Louisiana Rehabilitation Services (LRS), and community stakeholders who employ students with disabilities through LRS Pre-Employment Transition Services.

N. A District’s Journey in Successful Jump Start Implementation: Taking Ownership of Students’ Futures Are your programs preparing students for jobs that are disappearing? See one district’s journey and how they have developed relevant student opportunities, support from industry, and the checks and balances that have been put in place to maximize school accountability. And yes, it is being done with limited staff and funding!

O. Edge Factor: A Deep Dive This session will review Edge Factor’s signature method of merging cinematic storytelling with interactive resources to empower schools and businesses to showcase CTE programs and career pathways. This session will provide a holistic overview of the Edge Factor suite of media and resources, providing attendees with the opportunity to ask questions and connect one-on-one with the Edge Factor team.

P. Emergency Medical Responder (EMR) in the High School This session will consist of a brief history of the program, how we got to where we are, and a discussion of challenges and best practices for implementation.

Q. Jobs for America’s Graduates: Louisiana (JAG-LA) JAG-LA delivers educational opportunities that provide career opportunities in the workforce. The effectiveness of the program lies in the commitment of JAG-LA specialists. This session will define the purpose of JAG-LA programs, outline components of the curriculum, and summarize the success rate in Louisiana.

R. Louisiana Agritechnology Credential Explained The Louisiana Agritechnology credential prepares students for an extensive range of high wage/high demand occupations in Louisiana’s agricultural industries. The curriculum, standards, and teaching resources will be discussed, as well as the processes of ordering and administering the exam through the Agricultural Education Services and Technology (AEST) system. The distribution of certificates of completion will be discussed.

S. Jump Start: Rural School District Implementation Rural district superintendents will present their challenges and successes in the implementation of Jump Start. Examples of pathways and funding opportunities will be shared. Presenters will focus on the implementation of Jump Start from a practitioner’s perspective.
WHAT IS JUMP START?

Louisiana’s Jump Start program is a new paradigm for career and technical education (CTE), requiring students to attain industry-promulgated, industry-valued credentials to graduate high school.

Jump Start prepares students to lead productive adult lives, capable of continuing their education after high school while earning certifications that create pathways to prosperity.

Jump Start aligns Louisiana’s K-12 CTE strategy with the state’s economic development strategies, preparing students for the careers that will drive our state’s future prosperity. All Louisiana students, even those on the TOPS University Diploma track, can obtain industry-based credentials to prepare for high-wage, high-demand careers.

WHAT SUCCESS HAS JUMP START HAD IN LOUISIANA & NATIONALLY?

Louisiana school districts and charter schools are expanding opportunities for students to explore high-demand career paths and earn industry-based credentials (IBCs). Jump Start is dramatically increasing the number of students earning career-building IBCs.

WHAT’S NEXT FOR JUMP START?

Evolving K-16 Jump Start pathways (e.g., Pre-Engineering, Entrepreneurship) offer students college credits and a path to postsecondary study. New K-16 pathways will include Coastal Restoration and Robotics, plus coding opportunities for elementary school students. Jump Start Summers will provide students with academic credit, industry-based credentials, workplace-based learning and a summer wage. The Jump Start Leadership Academy will prepare educators and industry experts to be the next generation of CTE leaders, essential to both maximizing student opportunities and driving our state’s future prosperity.