

CIW Internet Business Associate

April 27, 2018



<p>Certifying Organization</p>	<p>CIW http://ciwcertified.com</p>															
<p>Description of Credential</p>	<p>The CIW Internet Business Associate course prepares the individual to learn about the tasks involved in various Web Technology job roles and the skills and technologies to perform them. Once certified, you have proven that you have foundational knowledge of important technologies that affect virtually every business. Candidates who also have the CIW Site Development Associate and the CIW Network Technology Associate earn the advanced CIW Web Foundations Associate.</p> <p>The target audience are high school students, college students, technical/trade school students, IT professionals, healthcare professionals, graphic artists, and business professionals.</p>															
<p>Part of which Graduation Pathways ¹</p>	<p><u>Statewide</u>: Information Technology; Technology Specialist; Web Design Professional; Internet Web Foundations</p>															
<p>Associated with Which Careers?</p>	<p><u>5 Star</u>: Computer and Information Systems Managers; Computer Programmers; Information Security Analyst; Network and Computer Systems Administrators</p> <p><u>4 Star</u>: Computer and Information Research Scientists; Database Administrators; Web Developers</p>															
<p>Entry-Level Annual Salaries</p>	<p>\$25,500 - \$60,500</p>															
<p>Industry-Based Certification Requirements: Students</p>																
<p>Standard / Curriculum</p>	<p>The Internet Business Associate course prepares candidates to take the CIW Internet Business Associate exam, which, if passed, earns the individual the CIW Internet Business Associate certification.</p> <p>Course Topics:</p> <table border="0"> <tr> <td>a) Business E-Mail and Personal Info Management</td> <td>b) Databases and Web Search Engines</td> </tr> <tr> <td>c) Internet Communication</td> <td>d) Internet Services and Tools for Business</td> </tr> <tr> <td>e) Intro to Information Tech (IT) Business and Careers</td> <td>f) Intro to Internet Tech</td> </tr> <tr> <td>g) IT Project and Program Management</td> <td>h) Multimedia on the Web</td> </tr> <tr> <td>i) Protecting Yourself Online</td> <td>j) Web Browsing</td> </tr> </table> <p>No prior experience using the Internet, developing Web pages or configuring networks is necessary. However, students should be familiar with an operating system such as Microsoft Windows 7 before taking this course. The CIW Internet Business Associate courseware does <i>not</i> provide entry-level computer literacy. Rather, it builds upon prior computer literacy training and certifications such as Microsoft Office Specialist.</p> <p>More information can be found by clicking on the Internet Business Associate course link. A Student Book Sample and Instructor Book Sample are also available in electronic online delivery.</p>						a) Business E-Mail and Personal Info Management	b) Databases and Web Search Engines	c) Internet Communication	d) Internet Services and Tools for Business	e) Intro to Information Tech (IT) Business and Careers	f) Intro to Internet Tech	g) IT Project and Program Management	h) Multimedia on the Web	i) Protecting Yourself Online	j) Web Browsing
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<p>Testing Methodology</p>	<p>Paper?</p>	<p>No</p>	<p>Online?</p>	<p>Yes</p>	<p>Performance Exams / Tests?</p>	<p>No</p>										
<p>Re-Testing (if available)</p>	<p>Re-Testing Procedures</p>	<p>Students who wish to retake an exam must wait 24 hours between the first and second retake. Students must wait a period of 30 days for any third or subsequent retake exam.</p>			<p>Max Attempts</p>	<p>There is no annual limit on the number of attempts on the same exam.</p>										

Testing Details (including any age requirements / accommodations)	<p>Students must pass the CIW Internet Business Associate exam. Certification Partners has added new lesson quizzes to the Web Foundations series of courses (Internet Business Associate, Site Development Associate and Network Technology Associate). These quizzes are available on CIW.UCertify and can be found on each of the lesson pages in the Online Resources.</p> <p><i>Exam ID:</i> 1D0-61A</p> <p><i>Course Name:</i> Internet Business Associate (formerly CIW internet Business Foundations)</p> <p>Exam Objectives <i>Number of Questions:</i> 30</p> <p><i>Passing Score:</i> 66.66%</p> <p><i>Time Limit:</i> 30 minutes</p> <p>Exam Information is found online, and it covers the following topics:</p> <p>1) <i>Exam Retirement</i> 2) <i>Taking an Exam</i> 3) <i>Exam FAQs</i> 4) <i>Exam Policies</i></p> <p>A document detailing school system technical requirements and other frequently asked questions can be found at the Equipment and Hardware link.</p> <p>Educators seeking student accommodations must make their request to Pearson VUE at least 30 days before the scheduled exam appointment: http://pearsonvue.com</p>				
<p>Industry-Based Certification Requirements: Teachers</p> <p><i>Bulletin 746, Chapter 5: All Louisiana teachers providing instruction in a course that leads to an IBC must hold the certification that they're teaching students to attain.</i></p>					
Instructor Certification Requirements (by certifying agency)	The CIW Internet Business Associate Certificate is required.				
Proctoring / Test Security (if any)	CIW exams are administered under secure, proctored conditions at Pearson VUE testing centers . Pearson VUE will confirm the identity of exam candidates and provide a controlled environment for collecting and transmitting exam results.				
<p>Certification Tracking</p>					
Credentialing Documentation	<p>CIW maintains all documentation. Students create their own account in the CIW Candidate Information Center and can track Web Foundations Associate certification (and other certifications offered by CIW) online. Students can print out copies of their certifications they have earned.</p> <p><i>Teachers</i> can track the certification results of their students using the student voucher number used for the exam. <i>Schools will not be able to track the results of students who take the exam at a public testing center without the cooperation /disclosure by the student.</i></p> <p>Picture of a sample CIW Credential CIW Internet Business Associate is IBC# 150.</p>				
Certification Tracking System	Online Tracking System?	Yes	Details	N/A	
Other Details	Expiration Timeframe?	Internet Business Associate certification doesn't expire although skill objectives and certification exams are revised periodically when the industry dictates that updates are needed.			
<p>Certification Costs / Funding Sources</p>					
Cost Details	<p>Packages are available (voucher or site license).</p> <p>One voucher = \$150</p> <p>Vouchers expire 12 months from purchase date.</p> <p>Regional or statewide pricing opportunities are available.</p>				
Re-test / Refund Policies	Exam fees are not refundable.				
Funding Sources ²	CDF?	Yes	Perkins?	Yes	Alternative Source (other than General Funds)

For More Information	
Certifying Agency Contact Info	Mary Zimmerman mzimmerman@certification-partners.com (602) 794-4128 (888) 303-6943
LDE Contact	JumpStart@La.Gov
Jump Start Regional Team Experts	Jessica Vallelungo, St. Bernard Parish School Board jessica.vallelungo@sbpsb.org

1 – This table may not include all the graduation pathways this credential appears in. Please check the [graduation pathway](#) you are working with if you have a question as to whether or not this credential is part of that pathway.

2 – CDF = [Career Development Fund](#)