

Unit 1: How I Learn and Lead Performance Task 1: Personal Brand and Vision Board Student Resource

Name:	
Date:	
Class/Section:	

Performance Task Description:

In order to achieve your personal and career **goals**, you need to reflect on your strengths and **values**. Accomplishing your **goals** requires a clear **vision** and an action plan. Nothing happens by itself. In this task, you will review your strengths and values to develop personal and career-related goal statements. You will also create a **vision** board that articulates those **goals** and the strengths and **values** that you will build upon to make those **goals** real. (A **vision** board is a personal collection of pictures/images, words, and artifacts that inspire positive emotions that represents your **vision** of your future self.)

Goals:

- Understand how your individual strengths and values influence your personal and career goals.
- See the importance of creating a **personal brand** and **vision** for the future.
- Learn that tools like a vision board will increase the chances of reaching your vision.

Essential Questions:

How will I use my knowledge of self to take steps towards my personal growth?

Directions:

Step 1: Take a Self-Assessment

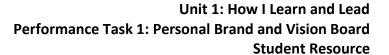
- 1. Take the online self-assessment to help identify your personal strengths and values.
- 2. Reflect on your strengths and values and how those tools will help you accomplish your future goals.

Step 2: Create a Personal Goal Statement and a Career Goal Statement

- 1. Develop a personal goal statement and a career goal statement along with tools that would help you achieve those goals. Tips for goal setting
 - o Be specific.
 - o Do not limit your goals because you are unsure how you will achieve them.
 - Write the goal in the present tense.
 - Write goals for you—not others.
- 2. Develop an overarching vision statement that describes your future.

Step 3: Create a Vision Board

- Create a vision board using artifacts from your self-assessment, personal brand exercise, learning styles
 exercise, leadership exercise, and other resources collected during the unit. These artifacts can include
 research on potential careers and personal interests and reflections on your strengths and values. You will
 include both your personal and career goals statements in the vision board and you may use pictures,
 images, quotes, or other artifacts that inspire you and/or help to represent your personal and career goals.
- 2. Identify people in your life that are inspirational in relation to your personal and career goals. You may also identify programs or projects that support your vision of your future self. Include these in your vision board.





Directions:

- 3. Include your personal and career **goal** statements, and you may add motivational "affirmation" words that represent who you want to become.
- 4. Present your personal and career **goal** statements to a small group of classmates and briefly discuss how your **vision** board represents those **goals**.

Resources:

• Rubric