



Teacher Rubric Unit 1 PT1

Student Name: **Student Example 1** _____

Date: _____

Section #: _____

Unit 1 Performance Task 1: Personal Brand and Vision Board Rubric and Checklist

Prerequisite skills:

1. The vision board includes a personal goal.
2. The vision board includes a career goal.
3. The vision board includes images and quotes to demonstrate self-awareness (learning style, leadership style, strengths, values, etc.).

Relational skills and Personal Attributes:

4. The student demonstrates effective teamwork habits.
5. The student demonstrated a positive work ethic, including a positive attitude.

Quality Indicators	Meets or Exceeds Expectations	Not Yet or Inconsistently Meets Expectations	Does Not Meet Expectations	Comments
Applied Knowledge: Critical Thinking Skills	The vision board demonstrates all of the requisite skills, including <ul style="list-style-type: none"> • critical thinking • creativity • ability to plan well • ability to organize ideas well 	The vision board demonstrates some of the requisite skills, but does not demonstrate the skill checked: <ul style="list-style-type: none"> <input type="checkbox"/> critical thinking <input type="checkbox"/> creativity <input type="checkbox"/> ability to plan well <input type="checkbox"/> ability to organize ideas well 	The vision board does not demonstrate enough of the requisite skills to demonstrate applied knowledge.	The vision board demonstrates this student's requisite skills, but it is unclear which statement is the career goal and how this student plans to get there.
Career Navigation Skills	The vision board conveyed a strong awareness of the student's personal strengths, skills, and opportunities for growth.	The vision board conveyed a developing awareness of the student's personal strengths, skills, and opportunities for growth, but the board needs to better portray the student's self-awareness.	The vision board did not sufficiently convey awareness of the student's personal strengths, skills, and opportunities for growth.	The vision board conveys the student's interests, but her strengths and opportunities for growth are unclear.



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Communication Skills	Student clearly demonstrates all of the following communication skills required for successful participation in a team:	Student partially demonstrates the communication skills required for successful participation in a team by meeting the following indicators:	Student does not demonstrate enough of the requisite effective communication skills.	This student demonstrated strong communication skills throughout this project and during her presentation.
<ul style="list-style-type: none"> communicating verbally to complete the required tasks through writing and design communicate the goals and the strengths and values that the students will build upon to make those goals real present the vision board in a compelling manner to a small group of classmates 	<ul style="list-style-type: none"> communicating verbally to complete the required tasks through writing and design communicate the goals and the strengths and values that the students will build upon to make those goals real present the vision board in a compelling manner to a small group of classmates 			

NOTES:

Overall, this is an example of a vision board from an 8th grade student. The vision board demonstrates this student's requisite skills, but it is unclear which statement is the career goal (does she want to be a professional dancer or in a profession that helps others?) and how this student plans to get there.

The vision board conveys the student's interests, but her strengths and opportunities for growth are unclear.