

Decision Matrix Template

Team Name: Example 2

A decision matrix can be used to help teams make decisions through the identification of criteria and constraints. List criteria and constraints across the X axis and ideas/products down the Y axis. Rank each of your ideas/products against each criteria/constraint. For example, if you have four ideas/products, you will rank each idea/product a 1, 2, 3, or 4 for each criteria/constraint. Calculate the total number of points for each idea/product. The top scoring ideas/products are those the group thinks are best.

Criteria and Constraints

Decision Matrix	ecision Matrix Template								
Weights	5		2		4		2		
Ideas or	cts Constraint #1: Constra		Criteria/		Criteria/		Criteria/		Total
Products listed below			onstraint #2: Constraint #3:		Constraint #4:		Points:		
listed below		rsity of	Interest in Difficult		culty	Public			
114	Com	pany	prod	uct			Rece	ption	
#1 Lite Tyme	3		3		2		1		31
Boats		4 -							
		15		6		8			
#2	7		1		1		7		20
Water	_		T		1		_		20
Moccasin		10				1		4	
		10		2		4		4	
#3 Marks	1		2		N		N		27
	4				J				/
airboats				1		12		6	
				4		12		U	
#4									



Ideas and/or Products



Unit 2: Effective Teams Performance Task 1B: Web Redesign and Social Media Campaign Student Resource

#5			
#3			
#6			
		1	

