Name:  
Date:  
Class/Section:  

Performance Task Description:
You will use the provided resources to evaluate online communication and social media activity and safeguard against identity theft and online scams. You will work in teams to select and apply technology to solve a real-world problem by choosing from two activities: (a) work with a team to download the Firefox-Lightbeam add-on to track your internet activity and watch in real time how your information is shared, or (b) work with a team to create a two- to three- minute news report that educates the public about online tracking and targeting. You will individually develop a reflection paragraph on how social media and internet safety can help to protect your identify and prevent financial scams.

Goals:
- You will evaluate online behavior and determine the characteristics of good digital citizens.
- You will evaluate how online behavior can help or harm transitions into postsecondary education and employment.
- You will apply characteristics of good digital citizenship to solve issues related to privacy, cyberbullying, and online or in-person relationships.
- You will take active steps to safeguard personal online information and data.
- You will take active steps to create a positive digital footprint and understand the negative consequences of risky online behavior.

Essential Questions:
- How can I leverage technology safely and effectively to solve problems?
- How should I represent myself online?
- What implications does my online identity have in helping to transition into postsecondary education and a career?
- How can I use virtual environments to tackle issues like privacy, security, cyberbullying, digital relationships, and the viral nature of the web?
- How can I apply characteristics of an ethical digital citizen?
- What steps can I take to protect my personal information and prevent fraud?

Directions:
Step 1: Safe Online Talk
- Complete the Safe Online Talk activity

Step 2: Does It Matter Who Has Your Data
- Complete the Does It Matter Who Has Your Data? activity

Step 3: Digital Bytes Online Tracking
- Visit the Digital Bytes website and work in groups to complete the Online Tracking activity
- Review the reflection video and respond to the mash-up prompt
- Select and watch a case study video and respond to the questions
Directions:

- Select one of the provided activities and develop a solution to the stated problem
- Share your team's ideas and your solution to the stated problem using appropriate technology
- Develop an individual reflection paragraph (3 to 4 sentences) on how social media and internet safety can help to protect your identity and prevent financial scams

Step 4: Tracking, Data, and Security

- Complete the EVERFI Ignition Lesson 3: The Viral World

Resources:

- Common Sense student activity sheet for Strategic Searching, Identifying High-Quality Sites, Copyrights and Wrongs, and Collective Intelligence
- Common Sense family tip sheet for Strategic Searching, Identifying High-Quality Sites, Copyrights and Wrongs, and Collective Intelligence
- Digital Bytes
- EVERFI
- Rubric